Just around the corner!
Plan to Attend the Simmental Activities!

Expo Schedule of Events

Friday, February 6, 2015 ~
Cattle may arrive at the Iowa State Fairgrounds

Saturday, February 7, 2015 ~
Queen Contest ~ 9:30 A.M. Adventureland Inn Hotel
Cattle check-in ~ 10:00 A.M. ~ Original registration papers required!
(Note to consignors: evaluation of cattle for sale order will take place
at check-in area)
IJSA Annual Meeting ~ 1:00 P.M. ~ Penningroth Sale Arena
ISA Annual Meeting ~ 4:00 P.M. ~ Penningroth Sale Arena

Sunday, February 8, 2015 ~
Sale cattle viewing ~ all day
Parade of Sale Cattle ~ 1:00 P.M. ~ Penningroth Sale Arena
Bull Buyers Social ~ following parade ~ Cattle area
Social hour ~ 5:30 P.M. ~ Adventureland Inn
Banquet, Awards, Auction ~ 6:30 - Adventureland Inn Banquet Room

Monday, February 9, 2015 ~
Sale cattle viewing ~ until sale time
Iowa Simmental Sale ~ 11:30 A.M. ~ Penningroth Sale Arena

Iowa Simmental Expo Headquarters
The annual banquet and awards program will be held February 8, at the Adventureland Inn Banquet Room. Rooms may be reserved at Adventureland Inn located in Altoona, IA. Rooms have been blocked for the nights of February 6, 7, & 8. The hotel phone number is (515) 265-7321. Cost of the room is $99 plus tax. Rooms may not be available after January 6th so make your reservations early!
Banquet tickets may be purchased at the door for $20 each. Events following the meal will include the crowning of the 2015 Iowa Simmental Queen and Princess; presentation of the Christensen Elite award; auctioning of the prime advertising spaces in the 2016 Simmental Directory; and the junior fundraising auction.

Thanks to ISA board members Jay Steenhoek, Nate Horman and Al Johnson for their service to the Iowa Simmental Association. They have each served a 3-year term and are eligible for an additional 3-year term on the ISA board.
In addition to these three, nominations will be taken from the floor at the annual meeting to fill these 3 positions.
Are you looking for a leadership opportunity that will allow you to meet and work with talented individuals in the cattle industry? If so, the Iowa Simmental Association is looking for eligible young ladies to become contestants for the Iowa Simmental Queen and Princess. In addition to this honor, the 2015 Iowa Simmental Queen will be awarded $250 and the Iowa Simmental Princess will be awarded $150 after their reign. If you are between the ages of 14 and 21 years of age by January 1, 2015 unmarried, an IJSA member, and knowledgeable about the Simmental breed, please consider this your invitation to apply. It is also required that you be able to attend the Beef Expo Simmental Sale, the Iowa Simmental Association Field Day and the Iowa State Fair Simmental Show during 2015.

The contest will be held on Saturday, February 7 at 9:30 a.m. at The Adventureland Inn in Altoona. This contest will coincide with the Iowa Beef Expo and the Iowa Simmental activities. The contest will conclude with the Queens luncheon at noon. The 2015 Queen and Princess will be crowned during the banquet on Sunday evening February 8th.

To enter, send a resume stating your name, parents names, address, phone number, birthday, Simmental background, interests, activities, future plans, and a short essay on “Why I want to be the 2015 Iowa Simmental Queen or Princess.” Mail to Darci Mass, 1778 320th St., Adair, IA 50002 by January 17, 2015. No late applicants will be accepted. If you would like additional information contact Darci at 641-746-3339 or 641-740-0597 or email her at darcisue@yahoo.com and she can fill you in on all the exciting details! Prepare your resume today and join in the rewarding experience!

I am Meg Edler and live near Gladbrook with my parents Doug & Laura Edler. I am currently a senior at Gladbrook-Reinbeck High School and participate in cross-country and actively participate in my local 4-H club and FFA chapter. My future plans are to attend Iowa State University and major in Animal Science.

Being selected in February as Queen was an honor and has been an amazing opportunity. I enjoyed working with my wonderful princesses, Paige Henderson and Chasity Moody and would like to thank them for their help this past year. You guys did great! Being the Iowa Simmental Queen has been a great honor and has brought me great memories as well as responsibility. I greatly enjoyed working at the Iowa State Fair, the Iowa Beef Expo, and our Simmental Field Day handing out ribbons and being a representative of our great association.

Although I am very sad to see this year come to a close, I am proud to say that I was a part of the Iowa Simmental Royalty. It has been an amazing experience working with all of you in such a wonderful association. Thank you all for the support!

Hi, I’m Chasity Moody and live in Maxwell with my parents Dan Moody & Wendi Moody. I participate in Cross-Country, Basketball, Track, 4-H, FFA, Choir, and Youth Group.

As one of the Simmental Princesses I have had many memories. One being the interview to get the position as princess. That day was by far my favorite memory. I have enjoyed meeting all the new people at shows and meetings. I have enjoyed going to all the shows and being able to support my breed in a positive way and wear my crown and sash proudly. Most of all I have enjoyed spending this year with Meg and Paige and loved getting closer to them and getting to know them better. This year would not have been the same and I would not have been able to enjoy it like I have if it wasn’t for those two ladies by my side and everyone else that has been there to help along the way.

I’m Paige Henderson from Wiota, Iowa, and I am happy to be serving as one of the Iowa Simmental Association princesses. My family owns a 150-head SimAngus cow/calf operation, and I’ve shown Simmental heifers for seven years. I’m a sophomore this year, home-schooled for the most part, but I take a few classes at Atlantic High School. I play piano, sing in the school and church choir, and also run cross country and track. I love to read and ride my horse too.

I’ve enjoyed being the 2014 Simmental Princess and getting to know Meg and Chasity. Being in the show ring as Princess gave me a different perspective on the shows, and it was especially helpful to hear all the judges’ comments as they placed each class. I’ve had a lot of fun this year as Princess, and I would like to encourage even more girls to apply next year. It’s been a great experience!

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Congratulations Ak-Sar-Ben Winners
Pictures courtesy of Ak Sar Ben Photography.

Champion %age Simmental Heifer was shown by Kennedy Core of Pleasantville. She was also 3rd Supreme.

Champion Simmental Heifer was shown by Mitchell Hoefling of Merrill.

Kansas City Royal Show Winners
Kennedy Core of Pleasantville ~ Junior Show Grand Champion %age Simmental Female & Champion Supreme
Maddie Udell of Sioux City ~ Open Show Champion %age Simmental Female

North Americal Livestock Show Winners
Landon Siek of Blairstown ~ Junior Show Reserve Grand Champion Purebred Simmental Female
Kennedy Core of Pleasantville ~ Junior Show Grand Champion %age Simmental Female
Maddie Udell of Sioux City ~ Junior Show Reserve Grand Champion %age Simmental Female
Trey Jass of Garner ~ Open Show Grand Champion Purebred Simmental Female

Juncks Simmental
Private Treaty Bull Sale at the farm
1132 Carroll Ave. Sioux City, IA

Graduating Class of 2015
4 of the top gaining bulls at the 2014 Iowa State Fair – 4.60 lbs per day of age

Juncks 20 Gran
Sire - Broker
Dam - Power Plus

Juncks Undeniabull
Sire - Step-Up
Dam - SAC Mr. MT

View cattle from February 1st through February 7th -- Bids close Saturday, February 7th at 6:00 P.M.

FOR SALE
25 Breeding Bulls: Semen Tested; Scrotal Measured; Current EPD’s Available; All bulls will be weighed.
Sires: Hoc Broker; Final Cut; Combustable; WS Step-Up; American Pride; Ebony’s Grandmaster; LMF Movin’ Forward; Juncks Automation.

Contact Information:
Rick Junck- (712) 560-6949
Ron Junck- (712) 239-3955
There’s still time ~

Yes, there's still time to find your futurity animal. A heifer or steer purchased at one of the two sales remaining will be eligible to show at the Iowa Junior Simmental Field Day that is held each year in June. There is a separate division for these animals and prize money is divided among this division. The entry fee is just $10 and needs to be paid when you make settlement for your purchase at the sale.

Iowa Beef Expo Mark of Genetic Excellence Sale – Feb. 9, 2015
Southwest Simmental Group Sale – Feb 22, 2015

Select Showcase Simmental Sale Results ~
September 20, 2014
37 Total lots Average $2,537

Buckles & Banners Show Cattle Sale Results ~
October 24, 2015
65 Total lots average $6,200
High Selling Female was Lot #3A OBCC Legend 138B ~ $78,000.
She is a FBFS Wheelman 649W x OBCC Legend S12X
Consignor: Owen Brothers of Bois D’Arc, MO.
Buyer: Circle M & KenCo of TX & TN

Midwest Made & Friends Sale Results ~
October 25, 2014
48 Total lots average $6,707
High Selling Female was Lot #1 JS Burning Desire 22U ~ $40,000.
She is a Hooks Shear Force x Triple C Burning Power L3
Consignor: JS Simmentals of Prairie City
Buyer: Sloup & Crusader Simmentals of NE.

Heartland Simmental Performance with Class Sale
~ October 26, 2014
74 Total lots average $4,032
High Selling Female was Lot #61 HL Ms. Viper A25 ~ $7,500.
She is a HL Viper 938Y x Rains Blk 889M. Bred to W/C Lock Down
Consignor: Heartland Simmentals
Buyer: Brad Boswell of Pella, IA.

Lady Diva Production Sale Results ~
November 1, 2014
39 Total lots average $3,605
High Selling Female was Lot #21 Drake Miss Rampage B19 ~ $7,000.
She is a Tess Blk Rampage 71W x Drake Blog X3
Buyer: Cobb Cattle of Martinsburg, MO.

Hawkeye Simmental Sale Results ~
November 2, 2014
53 Total lots average $4,012
High Selling Female was Lot #9 Cason’s Miss Crystal. ~ $9,250.
She is a SS Ebony’s Grandmaster x Sandy Acres R50.
Consignor: Cason's Pride & Joy Simmentals of Albia
Buyer: P L Johnson Land & Cattle Co of Grand Island, NE.

North Central Simmental Fall Classic Sale ~
November 23, 2014
77 Total lots average $4,120
High Selling Female was Lot #1 Jass Bling 01B ~ $15,000.
She is a Remington Secret Weapon 185 x SWC SVF Xile 901A.
Consignor: Jass Simmentals of Garner, IA
Buyer: Diamond M Cattle Co. of Hiawatha, KS.

Ruby Cattle “Livin’ the Dream Production Sale” ~
November 28, 2014
73 Total lots average $4,873
High Selling Female was Lot #1 Ruby NFF Rhythm BO64 ~ $15,500.
She is a SS Ebony’s Grandmaster x Rhythm 418P
Consignor: Ruby’s Simmentals & Nelson Family Farms
Buyer: Jackson Lashmett of Winchester, IL., Weis Cattle Co of McIntire, IA & Reck Cattle of Albia, IA.

Janssen Farms “The Chosen Few” Sale Results
November 30, 2014
72 Total lots average $5,896
High Selling was Lot #2 JF Back In Black ~ $60,000.
He is a STF Royal Affair x Zeis PCGF Perfection.
Buyer: The Back in Black Group.
Monday, February 9th at 11:30 am
Iowa State Fairgrounds, Des Moines, IA

Upgrade
G+B Cattle

Wheel Man
Cason’s Pride & Joy Simmentals

TK Built Tuff
Kitzerow Cattle Co

WIC United
VanAernam Simmentals

Long’s Steel Shot
Long’s Simmentals

GW-WBF Substance
JS Simmentals

Drakes Hard Truth
Gerdes Show Cattle

Steel Force
Nate & Jenny Studer

AI’d to WLE Uno Mas
Specht Simmentals

AI’d to Combustible
Snyder Cattle

AI’d to TJSC Optimus Prime
Heartland Simmentals

AI’d to RBS Raining Diamonds
Reck Bros

Steel Force
Rohrborg Cattle

Duracell
Trey Jass

Broker
Mike Vogt

WLE Twang
Lone Tree Simmentals

IOWA BULL BUYERS HOTLINE
Greg Miller, Wisconsin ........................................... 608.778.8785
Marshall Ruble, Iowa ............................................. 515.231.3198
Jeremie Ruble, Iowa .............................................. 406.581.7940
Roger Allen, Illinois ................................................ 715.684.9222
My name is Andy VanAernam and I am heading into my 6th and final year as a member of the Iowa Simmental Association Board of Directors. Time has flown by, but in my tenure a lot of great things have happened within the Simmental breed both here in Iowa and across the nation. Our membership continues to grow and Simmental cattle are demanding record setting prices every time we turn around. It has been a great experience serving on the board during these exciting times and I hope to do what I can to keep the momentum rolling in my last year of service to our state association.

For those of you who don’t know me, I have a beautiful wife, Ashley and a 6 year old son Clayton. We have the distinct pleasure of raising Simmental cattle along with my parents, Gale and Colleen. We typically calf around 150 registered females the vast majority of which are purebred. In addition to participating in the Expo sale annually, we have the good fortune of being part of 3 group sales where we market the top end of our cattle. We are very proud to sell females as a part of the North Central Simmental Group every fall. In the spring we market both bulls and females in the Southwest Simmental Group Sale. We are also entering into the 10th year of our Iowa Beef Connection Performance Simmental Bull Sale which we are excited to be starting a new chapter hosting our sale for the first time in Knoxville on February 28.

I want to thank you all for giving me the opportunity to serve our great association for the past five years and look forward to what is to come in the final year of my term. If there is anything I can do to help move this great program forward please feel free to let me know. Happy Holidays and a Prosperous New Year, Andy, Ashley, & Clayton VanAernam

Bull Buyer’s Social ~ Join the Iowa Simmental Association in the Simmental alleys following the Parade of sale cattle on Sunday, February 8th for some cattle talk and a snack. At 5:30 join us at the Adventureland Inn for a social hour followed by the banquet with the auctioning of the 2016 Directory pages and the junior fundraising auction.
Welcome New ISA Members!

Welcome New ISA Members! ~ Brian, Lauren & Maddox England of Mt Ayr, Marchant Cattle Co. of Newton, Virgil Chapman of Conesville, Tanner Lawton of Jefferson, Miles Wellman of West Point, Daniel & Susan Nelsen of Ringsted, Brian Flexsenhar of Winthrop, Mark & Tracey Finch of Kelley, Matt & Dani Anderson of Algona, Randy Goddard of Red Oak, Kevin & Sara Ross of Minden, Will & Lisa Salton of Dickens, Steele Land & Cattle of Anita, Mickael & Megan Loecke of Manchester, Brent & Leah Keene of Hartley, Byron & Karon Wohlers of Missouri Valley, Mark & Pam Johnson of Maurice, Ron & Kaye Buch of Luzerne.

Welcome to our Iowa Simmental family!

New ASA Members from Iowa ~

Goddard Cattle Co of Red Oak, Klopfenstein Simmentals of Winfield, Shumate Cattle Co of Bloomfield, Derocher Cattle Co of Westfield, Brad McCollough of Vail, Diamond Hill Farm of Parnell, & Double A Club Calves of Northwood.

We would welcome you to join our state association if you are not already a member!

Notes from the ISA President - Tammy Heaton

Happy New Year Simmental Enthusiasts,

I hope all of you had some time to relax and unwind with friends and family during the hectic Holiday season.

The Iowa Simmental Association is very excited to start 2015 with our Annual Iowa Beef Expo Sale and Banquet in February and hope that you all will be able to attend. Lots of exciting things going on in the Beef Industry and this year should also be exciting for Simmental Breeders.

Going to keep this short, but again hope your Holidays were great and wish you a Happy Simmental New Year!!!!

10th Annual Iowa Beef Connection Performance Simmental Bull Sale

February 28, 2015 11:00 A.M.

Knoxville Regional Livestock Market, Knoxville, Iowa

2011 High Seller 2013 High Seller 2014 High Seller

Selling 30 Elite Herd Sire Prospects out of: Upgrade, United, Final Answer, Top Grade, & Axis

VanAernam Simmental VanWeeldon Farms Bellenberg Angus & Simmental Ruble Cattle Services


www.iowabeefconnection.com

With Deepest Sympathy

Peggy Lipsey, wife of former ASA CEO Jerry Lipsey, passed away on December 2nd in Bozeman, MT.

Mary Garst of Coon Rapids passed away on October 19th. She was on the state and national boards of the Simmental Association, serving as the first female president of any state cattle organization, and was honored by the North American Cattle Breeders Association as Cattle Breeder of the Year.

Our sympathy to both of these families.
If you have information, pictures, or advertising you would like included in the next newsletter, please contact Joyce Williams. The newsletter is published 4 times a year ~ January, April, July, and September. Advertising Costs - Camera ready JPEG or PDF format required.

- Full page color - 7.5” x 10” $200.00 - B&W - $150.00
- 1/2 page color – 7.5” x 5” $100.00 - B&W - $75.00
- 1/4 page B&W – 3.75” x 5” $50.00
- Yearly Card ad B&W – 3.75” x 2.5” $100.00

For more information in placing an ad or information in the newsletter contact Joyce at hjwilliams@wildblue.net or 641-344-4776. Deadline for next newsletter is Mar 15, 2015.

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Got News???

We’re looking for Simmental-related activities that you, as members, are involved in. Let us know if you have a sale date to list. Juniors, let me know of your accomplishments. Let’s make this your newsletter!

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Check out the ISA website at www.breedingcattlepage.com/Simmental/iasimmassoc, the ASA website at www.simmental.org, and the shutterfly website www.iowasimmental.shutterfly.com for a gallery of pictures.

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Newsletter printed by Sutherland Companies of Montezuma, IA