



*Maternally
Inspired*

FEMALE SALE 2020

Saturday • November 7th • 12:00 Noon • Russell, IA

Welcome...

On behalf of Cason's Pride & Joy Simmentals we would like to extend a hearty welcome to our 2nd Annual Maternally Inspired Female Sale. This is truly an honor for us to be able to share the genetics placed before you. My family and I are very passionate about the Simmental seedstock business and all the work and blessings that come with it. We would like to thank all past customers for their loyalty and confidence in our seedstock operation over the years – that support has been very much appreciated.



The females offered in this sale are the results of planned matings with the goal of greatly improving the next generation of brood cows, show heifers and herd sires. Our goal is to produce genetics that will give you, the seedstock or commercial producer, the potential to increase the profitability of your operation. We believe the genetic offering in this sale will give you that opportunity.

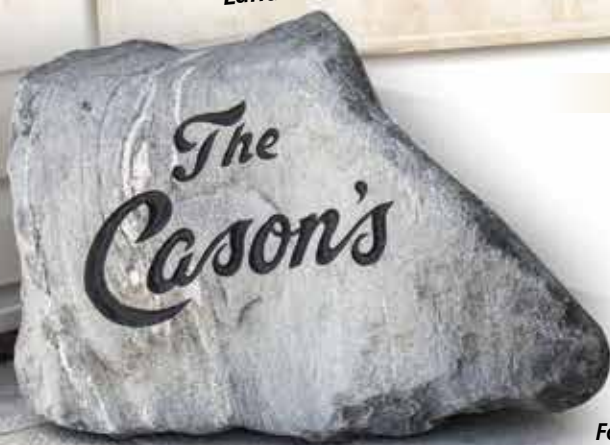
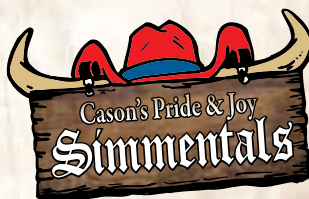
If you have an interest in any of the offerings in this sale, please do not hesitate to contact us. We would love to visit with you about your needs and expectations. The more we know what your goals are, the better job we can do in recommending the right genetics for your operation. Visitors are welcome to the farm any time prior to the sale to view the females. It is important to us that we get to know our customers to better serve you.

We would like to say thank you to our guest consignors. You can be confident in their offerings for they have been long time buyers of Cason genetics and have enhanced them further in their operations.

Again, we want to say thank you for your interest in our program and encourage you to call any time with questions or concerns. Customer satisfaction is very important to us all. We wish all of you a Happy Holiday Season...stay safe and may God bless us all.

Denny & Landon Cason
Cason's Pride & Joy Simmentals

**Denny & Janet
Landon, Brittney, Tucker & Neleigh
Colton Cason**
2077 715th Avenue, Albia, IA 52531
Denny Cason 641-814-3332
Landon Cason 641-799-7350



SALE MANAGEMENT

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For assistance, Mariah Miller 712-294-4731



Catalog design by Kim Banks Graphic Design



SATURDAY, NOVEMBER 7, 2020

12:00 NOON SHARP!

RUSSELL LIVESTOCK MARKET, RUSSELL, IOWA

HOTEL ACCOMMODATIONS

Honey Creek Resort877-677-3344
12633 Resort Dr, Moravia, IA 52571, www.honeycreekresort.com
Indian Hills Inn 800-RATHBUN
100 Hwy 34 E, Albia, IA 52531, reservations@indianhills.com
Lakeside Hotel Casino877-477-5253
777 Casino Drive, Osceola, IA 50213
Super 8 Chariton641-774-8888
169 Grace Ave, Chariton, IA 50049

SALE ORDER / ANNOUNCEMENTS

Announcements made sale day and from the auction block during the sale take precedence over printed material in the catalog or other printed material associated with this sale. Anyone attending this sale attends at their own risk. Breeders or any of the sale force will not be held responsible for any injury while attending this sale.

Additional information and sale order can be found on the Eberspacher Enterprises website or Facebook page and the EE smart phone app!

LIVESTOCK INSURANCE

Insurance will be available through sale management and Jame Krieger 812-208-0956 and Anna Krieger 269-470-7553.

EPDS & TERMS

EPDs listed are BOLT 9-15-20 numbers. Please note EPDs may change from time the sale catalog is printed until the registration paper is transferred.

All cattle sell under the Suggested Sale Terms & Conditions of the American Simmental Association. Terms will be available sale day.

SALE SCHEDULE

Saturday, November 7th

8:00-11:00Cattle Viewing
11:00..... Lunch by Russ & Becky VandenBerg
12:00 Noon 2nd Annual Cason's Pride & Joy Female Sale

SALE LOCATION

Russell Livestock, 31683 U.S. Highway 34, Russell, IA 50238



SALE DAY PHONES

Denny Cason641-814-3332
Landon Cason.....641-799-7350
Val Eberspacher.....612-805-7405
Sale Barn Phone641-535-6065

MARKETING REPS & AUCTIONEER

Val Eberspacher, EE Sales 612-805-7405
Col. Dustin Carter, Auctioneer..... 712-898-9972
Austin Brandt, Midwest Marketer 712-621-1829
Tom Rooney, Special Assignment..... 515-491-6025
Mike Sorenson, Livestock Plus..... 641-745-7949
Seth Houston 641-891-1568
Curt Peterson..... 641-660-5361

Winners with Cason Genetics!

CONGRATULATIONS!



Kolton Kline – Champion Percentage Heifer & Champion Purebred Heifer, Poweshiek County Fair; IA Senior Yearling Female State Fair



Riley Davis – Champion Percentage Futurity Heifer, IA Field Day; Champion Simmental, Wayne County Fair



Abby Peterson – Champion Simmental and 3rd Overall Heifer, Monroe County Fair



Cason's Pride & Joy – Champion Purebred Cow Calf Pair, Iowa State Fair

Guest Breeders

P.L. Johnson Land & Cattle
Kelly & Amy Johnson
Kelly 308-383-4911
Garret 308-383-8889
Jacque 308-383-0770
7002 N 60th RD
Grand Island, NE 68803

K-C Cason's Simmental
Clint Cason 641-455-8889
912 W. Montagne Lane
Ottumwa, IA 52501

JLC Family Farm
Jamie Cason 515-210-7833
20157 Quail Avenue
Bloomfield, IA 52537

Davis Farms
Keith Davis 641-344-5056
2258 Summit Road
Corydon, IA 50060



Beautiful Open Heifers

The open show heifer prospect offering for our 2020 Maternally Inspired Sale are right off the top of the entire calf crop. These show heifer prospects are as good as we have ever offered, it includes all the females shown at the Iowa State Fair. We have very high expectations for several of these heifers that they can compete with the best of them, but most importantly, go home and make great brood cows. Remember, these females are backed by many years of breeding high quality maternal females with performance and production. Please come join us on 11-7-2020 and you be the judge. These heifers are all halter broke and ready to go. They have received their calf hood vaccination and have had 3 full rounds of respiratory along with Alpha-7/MB-1.



1 CASON'S MISS CRYSTAL H10X

ASA#3765069 BD: 1-12-20 Tattoo: H10X
Hetero Black Dbl Polled 5/8 SM 1/4 AN 1/8 MX
 Adj BW: 90 Adj WW: 746

TJ Main Event 503B

Cason's Miss Dixie

Mr. NLC Upgrade U8676

TJ Miss New Day U14

DR Built Tough

Casons Miss Lonna

CE	8	DOC	16.8
BW	3.3	CW	44.7
WW	88	YG	-.36
YW	134	Marb	.14
ADG	.29	BF	-.089
MCE	1	REA	.89
Milk	28	API	121
MWW	71	TI	77
Stay	17		

Cason's Miss Crystal is a solid black TJ Main Event daughter that I overlooked early on. Since weaning, this female has really come on and may have as much show potential as any of the females in this offering. She profiles well – exhibiting a big sweeping rib shape, long body, sound feet and leg structure.



2 CASON'S MISS LOREAL H212

CE	10	DOC	14.0
BW	1.9	CW	38.2
WW	84	YG	-.39
YW	125	Marb	.18
ADG	.26	BF	-.100
MCE	5	REA	.81
Milk	30	API	121
MWW	72	TI	78
Stay	15		

ASA#3746747 BD: 1-2-20 Tattoo: H212

Black Dbl Polled 3/4 SM 1/4 AN

Adj BW: 81 Adj WW: 746

CDI Innovator 325D

TJ Main Event 503B

CDI Ms. Shear Force 49U

Sandy Acres 212U

Sandy Acres Improver 7R

SAS 861P

Cason's Miss Loreal is a daughter of the popular AI sire CDI Innovator. These Innovator daughters are really nice fronted with lots of growth and eye appeal. I think this female has a very bright future as a show heifer and powerful brood cow. She was part of our State Fair show string and continues to get better with time.

3 CASON'S MISS MALONNIA H383

ASA#3746755 BD: 1-19-20 Tattoo: H383
Black Dbl Polled 3/4 SM 1/4 AN Adj BW: 85 Adj WW: 811

TJ Main Event 503B Mr. NLC Upgrade U8676
TJ Miss New Day U14
Sandy Acres 383Y SAS Deep Rock 12U
SAS 815N



CE	11	DOC	14.6
BW	2.0	CW	33.6
WW	83	YG	-.43
YW	122	Marb	.12
ADG	.24	BF	-.102
MCE	5	REA	.86
Milk	23	API	125
MWW	65	TI	75
Stay	18		

Cason's Miss Malonnia is another TJ Main Event daughter that just may be the best Main Event female we have seen to date. This female exemplifies everything you want in a show heifer and more importantly... a future donor cow. Miss Malonnia was Reserve Champion Division at the Iowa State Fair and received numerous compliments.

4 CASON'S MISS VALERIE H410

CE	12	DOC	13.2	ASA#3765073	BD: 1-9-20	Tattoo: H410
BW	.8	CW	31.4	Black Baldy Dbl Polled Purebred		
WW	79	YG	-.40	Adj BW: 79	Adj WW: 744	
YW	113	Marb	.30			
ADG	.21	BF	-.094	CDI Innovator 325D	TJ Main Event 503B	
MCE	7	REA	.81	CDI Ms. Shear Force 49U		
Milk	28	API	148	Sandy Acres 410Y	SAS Deep Rock 12U	
MWW	67	TI	84	Sandy Acres 204T		
Stay	19					

Cason's Miss Valerie is another attractive daughter sired by CDI Innovator 32D. This black white faced female has a little more frame, well balanced with a beautiful profile. Take a close look at this one as she may be the next great one.



5 CASON'S MISS JAYLA H438

CE	8	DOC	14.5	ASA#3765071	BD: 1-18-20	Tattoo: H438
BW	2.7	CW	33.9	Black Dbl Polled Purebred		
WW	72	YG	-.37	Adj BW: 81	Adj WW: 680	
YW	103	Marb	.13			
ADG	.19	BF	-.088	TJ Roosevelt 366E	CCR Cowboy Cut 5048Z	
MCE	4	REA	.78	TJ 99A		
Milk	39	API	126	Sandy Acres 438Z	KFFC Xing Tommy	
MWW	75	TI	74	Sandy Acres 266W		
Stay	17					

Cason's Miss Jayla is one of our first TJ Roosevelt sired females and I can say that we are pleased with these calves. They are all high performing, easy keeping kind of cattle that will make tremendous replacement females. Her dam gives her a little more bonus being sired by a fleck sire (KFFC Xing Tommy).

6 CASON'S MISS LONNA H89B

ASA#3746750 BD: 1-30-20 Tattoo: H89B
Black Dbl Polled Purebred Adj BW: 75 Adj WW: 821

GLS Declaration D611

Cason's Miss Sedalia

W/C Executive Order 8543B

GLS Black Velvet B91

Mr. NLC Upgrade U8676
W89



CE	12	DOC	8.5
BW	1.2	CW	40.3
WW	95	YG	-.46
YW	143	Marb	.16
ADG	.30	BF	-.100
MCE	5	REA	1.03
Milk	29	API	135
MWW	76	TI	90
Stay	12		

Cason's Miss Lonna is a solid black GLS Declaration daughter that is as broody as you can make them yet very feminine fronted and super correct. This heifer stood second in class and competed for Reserve Champion in Division at the Iowa State Fair.

7 CASON'S MISS BEATRICE H345

CE	9	DOC	13.7	ASA#3746746	BD: 2-3-20	Tattoo: H345
BW	2.6	CW	25.8	Black Star Dbl Polled Purebred		
WW	72	YG	-.44	Adj BW: 88	Adj WW: 763	
YW	100	Marb	-.11	CCR Santa Fe 9349Z	S D S Graduate 006X	
ADG	.18	BF	-.096		CCR Ms. Apple 9332W	
MCE	5	REA	.85	Sandy Acres 345X	HFS Maverick	
Milk	25	API	110		Sandy Acres 929R	
MWW	61	TI	67			
Stay	16					

Cason's Miss Beatrice is sired by CCR Santa Fe and out of a HSF Maverick daughter. This mating produced a very stout made female with loads of body and an attractive profile. This female represented us very well at the Iowa State Fair.



8 CASON'S MISS COWGIRL H78D

CE	10	DOC	14.7	ASA#3746756	BD: 2-4-20	Tattoo: H78D
BW	2.5	CW	38.9	Black Baldy Dbl Polled Purebred		
WW	80	YG	-.42	Adj BW: 82	Adj WW: 771	
YW	116	Marb	.17	CCR Cowboy Cut 5048Z	Triple C Singletary S3H	
ADG	.22	BF	-.100		CCR Ms. 4045 Time 7322T	
MCE	6	REA	.91	Cason's Miss Savanna	Cason' Mr. Dillon	
Milk	29	API	144		Cason's Miss Faith	
MWW	69	TI	80			
Stay	22					

Cason's Miss Cowgirl is a daughter of CCR Cowboy Cut. This black, white faced female has been one of my favorites since birth. I think she will make a nice show female but I am really confident she will make a spectacular brood cow.



9 CASON'S MISS AMELIA H8D

ASA#3746751 BD: 2-10-20 Tattoo: H8D
Black Dbl Polled 3/4 SM 1/4 AN Adj BW: 73 Adj WW: 729

TJ Main Event 503B

Mr. NLC Upgrade U8676

Cason's Miss Kasey

TJ Miss New Day U14

Cason's Mr. Sir Charles

Eblen Cow EN08



CE	13	DOC	-.2
BW	.2	CW	41.3
WW	76	YG	-.46
YW	114	Marb	.13
ADG	.24	BF	-.111
MCE	6	REA	.96
Milk	28	API	126
MWW	66	TI	75
Stay	16		

Cason's Miss Amelia is a daughter of TJ Main Event going back to a Cason's Sir Charles sired cow. This is a classy female with all the right pieces to make a great show female. Miss Amelia was also part of our state Fair show string winning a tough February class.

10 CASON'S MISS HOPE H50DB

CE	11	DOC	2.9	ASA#3765075	BD: 2-16-20	Tattoo: H50DB
BW	2.0	CW	29.6	Red Dbl Polled Purebred		
WW	66	YG	-.44	Adj BW: 86 Adj WW: 741		
YW	98	Marb	.09			
ADG	.20	BF	-.104			
MCE	7	REA	.81			
Milk	23	API	131			
MWW	56	TI	69			
Stay	20					

Cason's Mr. E815A CCR Cowboy Cut 5048Z
Cason's Miss Lipton
Cason's Miss Salem Casons Mr. McGregor
Cason's Miss Patsy

Cason's Miss Hope is a solid red purebred female sired by Cason's Mr. E815A (Cowboy Cut son). Her dam, Cason's Miss Salem, produced one of our top performing bulls last year and Miss Hope weaned in the top 20% this year.



11 CASON'S MISS CHLOE H301E

CE	11	DOC	14.8	ASA#3765068	BD: 2-20-20	Tattoo: H301E
BW	1.0	CW	26.4	Black Baldy Dbl Polled Purebred		
WW	62	YG	-.43	Adj BW: 82 Adj WW: 766		
YW	88	Marb	.11			
ADG	.16	BF	-.095			
MCE	7	REA	.81			
Milk	28	API	136			
MWW	59	TI	69			
Stay	21					

Cason's Mr. E815A CCR Cowboy Cut 5048Z
Cason's Miss Lipton
Cason's Miss E301Y Cason's Mr. Charleston
Cason's Miss Emma Grace

Cason's Miss Chloe is a black, white faced female sired by our Cowboy Cut herd sire. She is a big bodied, sharp looking female with tremendous cow power potential. This cow family has been very productive and profitable, I would expect nothing less from this female.

12 CASON'S MISS MINDEY H37F

ASA#3746749 BD: 2-27-20 Tattoo: H37F
Black Baldy Dbl Polled 3/8 SM 5/8 AN Adj BW: 73 Adj WW: 693

GCC Gold Standard X615

Cason's Miss Lacey

GCC Total Recall 806T

O C C Juanada 925R

Sandy Acres 49B

Cason's Miss Ellie Mae



CE	17	DOC	9.3
BW	-1.9	CW	21.8
WW	53	YG	-.03
YW	81	Marb	.25
ADG	.17	BF	-.003
MCE	7	REA	.24
Milk	19	API	122
MWW	46	TI	61
Stay	16		

Cason's Miss Mindy is a beautiful black blaze faced female sired by GCC Gold Standard and out of a Coleman Regis daughter. She is 3/8 Simmental and 5/8 Angus so will show as a commercial female, but don't let that take away from the many great attributes this female exhibits.

13 COWBOY CUT'S 183

CE	12	DOC	14.8	ASA#3771992	BD: 2-29-20	Tattoo: H183
BW	1.3	CW	34.2	Black Dbl Polled 1/2 SM 1/2 AN		
WW	77	YG	-.25	Adj BW: 69 Adj WW: N/A		
YW	111	Marb	.36	CCR Cowboy Cut 5048Z Triple C Singletary S3H		
ADG	.21	BF	-.052	CCR Ms. 4045 Time 7322T		
MCE	7	REA	.72	183		
Milk	24	API	136			
MWW	80	TI	78			
Stay	17					

H183 is a spring heifer out of Cowboy Cut. This gentle little pet would make a great show prospect being already broke to lead. She loves attention.



14 CASON'S MISS EVA H37Z

CE	9	DOC	7.2	ASA#3765072	BD: 3-21-20	Tattoo: H37Z
BW	2.0	CW	22.0	Black Baldy Dbl Polled Purebred		
WW	60	YG	-.49	Adj BW: 80 Adj WW: 662		
YW	89	Marb	-.05	Sandy Acres 49B SVS King Pin YU09		
ADG	.18	BF	-.118	Sandy Acres 171T		
MCE	3	REA	.77	JSF Tinker Bell 237 Mr. NLC Upgrade U8676		
Milk	22	API	115	JSF Queens Widow 529		
MWW	51	TI	62			
Stay	17					

Cason's Miss Eva is sired by our SVS King Pin YU09 son Sandy Acres 49B. She is a younger heifer out of an Upgrade cow that really makes them good. This female is coming on and looking the part – big ribbed, long bodied and feminine fronted.

15 CASON'S MISS WHITNEY H97C

ASA#3765074 BD: 3-13-20 Tattoo: H97C
Black Dbl Polled 5/8 SM 3/8 AN Adj BW: 84 Adj WW: 688

Sandy Acres 49B

SVS King Pin YU09

Sandy Acres 171T

Cason's Miss Bismark

S A V Bismarck 5682

Cason's Miss Aspen

CE	10	DOC	6.6
BW	.9	CW	18.1
WW	60	YG	-.27
YW	88	Marb	.16
ADG	.18	BF	-.053
MCE	5	REA	.54
Milk	20	API	121
MWW	50	TI	63
Stay	19		

Cason's Miss Whitney is a solid black foundation female sired by Sandy Acres 49B and out of a Bismarck daughter. This is a gorgeous profiling female with tremendous rib shape and extra neck extension. She has a unique pedigree that would be interesting to breed from.



16 CASON'S MISS ALLISON H93E

ASA#3765070 BD: 3-26-20 Tattoo: H93E
Red Dbl Polled Purebred Adj BW: 78 Adj WW: 769

Cason's Mr. E815A

CCR Cowboy Cut 5048Z

Cason's Miss Lipton

Cason's Miss Heidi

Sandeen Upper Class 2386

Cason's Miss Janabelle



CE	11	DOC	16.8
BW	1.7	CW	32.5
WW	71	YG	-.48
YW	104	Marb	.13
ADG	.21	BF	-.107
MCE	5	REA	.96
Milk	22	API	128
MWW	58	TI	74
Stay	16		

Cason's Miss Allison is a solid red show heifer prospect sired by our Cowboy Cut herd sire. Her dam is a Sandeen Upper Class going back to Landon's donor cow Cason's Miss Janabelle. So, there is no lack of royalty in her pedigree! We would expect nothing but the best from this female in the show ring or the pasture. This will be one of the best red females we have sold in a while.



17

Full Sisters by SC PAY THE PRICE

17 PLJ MISS HOLLY 594H

ASA#3751529 BD: 2-19-20 Tattoo: 594H
Black Dbl Polled Purebred
Adj BW: 83 ET Adj WW: N/A

17A PLJ MISS HARMONY 581H

ASA#3751527 BD: 3-11-20 Tattoo: 581H
Black Dbl Polled Purebred
Adj BW: 105 ET Adj WW: N/A



17A



17B



SC Pay The Price
C11, Sire

PLJ Miss
Grandmaster 29Z,
Dam



PLJ/ECS Miss
Greta 36A, full
sister and many
time champion
shown by Morgan
Jackson, TX

17B PLJ MISS HENRIETTA 676H

ASA#3751530 BD: 4-3-20 Tattoo: 676H
Black Dbl Polled Purebred
Adj BW: 73 ET Adj WW: N/A

17c PLJ MISS HELEN 571H

ASA#3751526 BD: 4-7-20 Tattoo: 571H
Black Dbl Polled Purebred
Adj BW: 86 ET Adj WW: N/A



17c

EPDs, Pedigree & Footnotes for Lots 17-17C:

SC Pay The Price C11 CNS Pays To Dream T759
LLSF Ura Baby Doll U194
PLJ Miss Grandmaster 29Z SS Ebony's Grandmaster
Cason's Miss Raspberry

Breeder: P.L. Johnson Land & Cattle

Here are four full sisters that you will want to take the time to look at. They are nice necked, big bodied and when you are done showing them, they will make great cows just like their mother. Their older sister has already made a name for herself in Texas for the Jackson family.

CE	8	DOC	10.7
BW	2.5	CW	32.5
WW	64	YG	-.47
YW	95	Marb	-.08
ADG	.20	BF	-.110
MCE	3	REA	.91
Milk	22	API	110
MWW	54	TI	61
Stay	17		

Fancy Fall Open Females

Once again, we are offering the top end of our fall 2019 open heifers. Most of these females are AI sired and are of show heifer quality. This is a high quality set of open females and are backed by proven genetics. The cow families behind these females are no different than the spring herd and are handled in the same manner. We operate a fall herd by design in order to spread out our work load and be able to offer some older bulls to our commercial cattleman. These females have been fully vaccinated and have had their pre-breeding vaccinations. You have the option to breed them this fall or hold them for early spring calving. We would have been proud to put all these females back into our fall program. You can buy with confidence.



18 CASON'S MISS ELLA G8B

ASA#3764969 BD: 8-28-19 Tattoo: G8B
Black Dbl Polled 3/4 SM 1/4 AN
 Adj BW: 89 Adj WW: 786

GLS Declaration D611 W/C Executive Order 8543B
 GLS Black Velvet B91
 Cason's Miss Topaz SCC First-N-Goal GAF 114
 Eblen Cow EN08

CE	8	DOC	9.5
BW	2.3	CW	42.0
WW	87	YG	-.30
YW	126	Marb	.20
ADG	.25	BF	-.068
MCE	2	REA	.83
Milk	27	API	109
MWW	70	TI	78
Stay	9		

Cason's Miss Ella is a black GLS Declaration D611 daughter. This up-headed fall show heifer prospect has a royal pedigree when it comes to the show ring. Her dam, Cason's Topaz, was a successful show heifer and was named Reserve Champion Cow Calf at the 2018 Iowa State Fair. We have been impressed the last couple years with these GLS Declaration sired calves. They have tremendous performance and very nice profiles. We are excited to see how they develop into brood cows.



19 CASON'S MISS MORGAN G87C

CE 11 DOC 10.7 ASA#3764966 BD: 9-3-19 Tattoo: G87C
 BW 2.3 CW 37.6 **Black Baldy Dbl Polled Purebred**
 WW 73 YG -.46 Adj BW: 86 Adj WW: 688
 YW 106 Marb .14
 ADG .20 BF -.109
 MCE 7 REA .95
 Milk 24 API 137
 MWW 61 TI 75
 Stay 20

CCR Cowboy Cut 5048Z Triple C Singletary S3H
 CCR Ms. 4045 Time 7322T
 Cason's Miss Starlite W/C Lock N Load 1143Y
 Casons Miss Lone Star

Cason's Miss Morgan is a black, white faced female sired by CCR Cowboy Cut 5048Z. Her dam is a W/C Lock N Load daughter which makes Miss Morgan a maternal machine. Take a look at her EPDs, then analyzer her and you will see what I am talking about.

20 PLJ MISS GENEVIEVE 61G

ASA#3721510 BD: 10-6-19 Tattoo: 61G
Black Baldy Dbl Polled Purebred Adj BW: 72 Adj WW: N/A

W/C Bullseye 3046A

PLJ Miss Hannah 611E

Remington Lock N Load 54U

Miss Werning KP 8543U

CCR Cowboy Cut 5048Z

PLJ Miss Grandmaster 29Z



CE	13	DOC	15.4
BW	-2	CW	31.1
WW	69	YG	-.55
YW	101	Marb	.02
ADG	.20	BF	-.109
MCE	5	REA	1.13
Milk	22	API	137
MWW	56	TI	71
Stay	20		

**Breeder: PL. Johnson
Land & Cattle**

Here is a cool looking Bulls Eye daughter that is long necked, stout made and out of a powerful Cowboy Cut cow that goes back to our donor PLJ Miss Grandmaster 29Z.

21 CASON'S MISS CHARLOTTE G83D

CE	12	DOC	10.2	ASA#3764954	BD: 9-4-19	Tattoo: G83D
BW	.3	CW	33.7	Black Dbl Polled 3/4 SM 1/4 AN		
WW	67	YG	-.45	Adj BW: 83 Adj WW: 618		
YW	103	Marb	.15			
ADG	.22	BF	-.110			
MCE	6	REA	.85			
Milk	24	API	125			
MWW	58	TI	69			
Stay	18					

TJ Main Event 503B Mr. NLC Upgrade U8676
TJ Miss New Day U14
Cason's Miss Chanel Cason's Mr. Sir Charles
Casons Miss Brandy

Cason's Miss Charlotte is a solid black female sired by TJ Main Event. Her dam is a Sir Charles daughter going back to the great Cason's Miss Brittany. This female is stacked with cow power and has a solid set of balanced EPDs as do all these fall open heifers.



22 CASON'S MISS SCARLETT G26D

CE	12	DOC	11.0	ASA#3764972	BD: 9-6-19	Tattoo: G26D
BW	.6	CW	32.9	Black Dbl Polled Purebred		
WW	84	YG	-.43	Adj BW: 83 Adj WW: 698		
YW	124	Marb	.15			
ADG	.25	BF	-.104			
MCE	5	REA	.83			
Milk	25	API	137			
MWW	67	TI	83			
Stay	14					

GLS Declaration D611 W/C Executive Order 8543B
GLS Balck Velvet B91
Cason's Miss Chloe' Cason's Mr. Bradford
Cason's Miss Sage

Cason's Miss Scarlett is a solid black female sired by GLS Declaration D611. This is another fall open female that her pedigree speaks for itself. Check both sides of her pedigree and then look at the numbers behind her. This will be a sound investment.

23 CASON'S MISS MAYBERRY G10DB

ASA#3767031 BD: 10-25-19 Tattoo: G10DB

Black Dbl Polled 1/2 SM 7/16 AN 1/32 CS 1/32 MX Adj BW: 75 Adj WW: 614

WBF All In C061

Cason's Miss Brady

Gibbs 1100Y Hy Deacon

WBF Enchantment Z852

Casons Mr. Earl

Cason's Miss Elaine

CE	14	DOC	10.2
BW	-.8	CW	22.3
WW	59	YG	-.20
YW	88	Marb	.25
ADG	.18	BF	-.040
MCE	7	REA	.50
Milk	23	API	122
MWW	53	TI	67
Stay	14		

Cason's Miss Mayberry is a solid black WBF All In C061 daughter. Her dam's pedigree is loaded with high performance, efficient type cattle. There are several of these heifers with similar pedigrees that would make a uniform package of top-notch brood cow prospects for someone needing to add some performance and fertility to their herd.



24 CASON'S MISS EMMA G83A

CE 12 DOC 12.5 ASA#3764960 BD: 9-12-19 Tattoo: G83A

BW .1 CW 33.1 Black Dbl Polled 3/4 SM 1/4 AN

WW 70 YG -.42 Adj BW: 77 Adj WW: 683

YW	104	Marb	.08
ADG	.21	BF	-.104
MCE	6	REA	.80
Milk	27	API	123
MWW	61	TI	69
Stay	18		

TJ Main Event 503B

Mr. NLC Upgrade U8676

TJ Miss New Day U14

Cason's Miss Brady

Cason's Mr. Levi

Casons Miss Brandy

Cason's Miss Emma is a solid black TJ Main Event daughter that is a 3/4 sister to Cason's Miss Charlotte that is also offered in this sale as Lot 21. This pair of heifers have a lot of proven maternal power bred into them. Miss Emma has show heifer qualities.

25 PLJ MISS GWEN 32G

CE 8 DOC 9.8 ASA#3721507 BD: 9-13-19 Tattoo: 32G

BW 1.9 CW 31.5 Black Dbl Polled Purebred

WW 75 YG -.48 Adj BW: 89 Adj WW: N/A

YW	110	Marb	.05
ADG	.22	BF	-.097
MCE	3	REA	1.04
Milk	29	API	126
MWW	66	TI	72
Stay	18		

TKCC Classified

Mr. TR Hammer 308A ET

Ford RJ Dolly Y83

PLJ Miss Grandmaster 22Z

SS Ebony's Grandmaster

Cason's Miss Sheena

Breeder: P.L. Johnson Land & Cattle

If you like your cattle long bodied then here is your gal!

She is big hipped and has a ton of performance .



26 CASON'S MISS MELODY G89D

ASA#3764967 BD: 11-4-19 Tattoo: G89D
Black Dbl Polled Purebred Adj BW: 83 Adj WW: 956

CCR Cowboy Cut 5048Z

Cason's Miss Ellie

Triple C Singletary S3H
 CCR Ms. 4045 Time 7322T
 MCM Top Grade 018X
 Cason's Miss Z89W



CE	11	DOC	13.9
BW	2.8	CW	41.9
WW	91	YG	-.40
YW	133	Marb	.32
ADG	.26	BF	-.088
MCE	7	REA	.98
Milk	32	API	155
MWW	77	TI	90
Stay	21		

Cason's Miss Melody is another CCR Cowboy Cut daughter. This female's dam is sired by MCM Top Grade and is doing a great job. Miss Melody is pedigree loaded with high performance and strong maternal genetics. Study her EPDs for these numbers are hard to come by for both API (155) and TI (90).

27 CASON'S MISS SHELBY G87D

CE	13	DOC	9.4	ASA#3746757	BD: 9-27-19	Tattoo: G87D
BW	.5	CW	41.9	<i>Black Dbl Polled 1/2 SM 1/2 AN</i>		
WW	85	YG	-.27	Adj BW: 78 Adj WW: 844		
YW	128	Marb	.28	TJ Main Event 503B	Mr. NLC Upgrade U8676	
ADG	.27	BF	-.056	TJ Miss New Day U14		
MCE	7	REA	.83	Cason's Miss Savannah	Coleman Regis 904	
Milk	32	API	136	Cason's Miss Sienna		
MWW	74	TI	83			
Stay	16					

Cason's Miss Shelby is another really good TJ Main Event daughter. She profiles well, very sound on the move and feminine fronted – a high performance female with outstanding EPDs.



28 PLJ MISS GLORIA 28G

CE	8	DOC	11.7	ASA#3721506	BD: 9-29-19	Tattoo: 28G
BW	3.7	CW	29.7	<i>Black Dbl Polled Purebred</i>		
WW	76	YG	-.42	Adj BW: 94 Adj WW: N/A		
YW	113	Marb	.07	TKCC Classified	Mr. TR Hammer 308A ET	
ADG	.23	BF	-.095	Ford RJ Dolly Y83		
MCE	4	REA	.83	DR Built Tough		
Milk	24	API	123	Sandy Acres T91		
MWW	62	TI	71			
Stay	18					

Breeder: P.L. Johnson Land & Cattle

Here is another Classified daughter that is big hipped with extra rib.

29 CASON'S MISS LILLIAN G28CM

ASA#3764981 BD: 11-14-19 Tattoo: G28CM
Black Dbl Polled 5/8 SM 3/8 AN Adj BW: 78 Adj WW: 1015

WBF All In C061

Cason's Miss Amber 11

Gibbs 1100Y Hy Deacon
WBF Enchantment Z852
GW Premium Beef 021TS
Casons Miss Amber

CE	13	DOC	6.6
BW	.4	CW	34.5
WW	78	YG	-.28
YW	117	Marb	.23
ADG	.24	BF	-.065
MCE	7	REA	.70
Milk	25	API	123
MWW	64	TI	77
Stay	12		

Cason's Miss Lillian is a solid black WBF All In C061 daughter. Miss Lillian's dam is one of my favorites and one my original cow families. We expect this moderate framed female will be highly fertile and easy fleshing – a top producer.



30 CASON'S MISS AMELIA G10T

CE 11 DOC 8.9 ASA#3764959 BD: 10-8-19 Tattoo: G10T
BW 1.6 CW 34.4 Black Baldy Dbl Polled 1/2 SM 1/4 AN 1/16 CS
WW 68 YG -.21 3/16 MX Adj BW: 78 Adj WW: 721
YW 107 Marb .22
ADG .24 BF -.048
MCE 5 REA .61
Milk 23 API 118
MWW 58 TI 69
Stay 14

WBF All In C061

Casons Miss Lonna

Gibbs 1100Y Hy Deacon
WBF Enchantment Z852
SVF/NJC Mo Better M217
K10

Cason's Miss Amelia is a black, white face female sired by our WBF All In C061 herd sire. Her dam, Cason's Miss Lonna, is one of our top cows for production (weaning index in the top 15%). She has also produced several top selling bulls.

31 PLJ MISS GEORGIA 56G

CE	9	DOC	9.3	ASA#3721509	BD: 10-12-19	Tattoo: 56G
BW	.3	CW	21.0	Black Baldy Dbl Polled Purebred		
WW	61	YG	-.36	Adj BW: 66 Adj WW: N/A		
YW	87	Marb	-.01			
ADG	.16	BF	-.085			
MCE	7	REA	.60			
Milk	21	API	116			
MWW	51	TI	63			
Stay	16					

Mr. ECS Houston 753E Houston X01
Rubys Rhythm Y128
PLJ Miss Lydia 21E CCR Santa Fe 9349Z
Cason's Miss Silvia

Breeder: P.L. Johnson Land & Cattle

If you like a little extra thickness in your females, take a look here – a real cow maker in the works.



32

PLJ MISS GIA 62G

ASA#3721511 BD: 11-2-19 Tattoo: 62G

Black Baldy Dbl Polled Purebred Adj BW: 70 Adj WW: N/A

W/C Bullseye 3046A

PLJ Miss Patience 612E

Remington Lock N Load 54U

Miss Werning KP 8543U

CCR Cowboy Cut 5048Z

PLJ Miss Grandmaster 29Z



CE	14	DOC	15.4
BW	-4	CW	31.1
WW	69	YG	-.55
YW	100	Marb	.02
ADG	.20	BF	-.109
MCE	5	REA	1.13
Milk	22	API	138
MWW	56	TI	71
Stay	20		

**Breeder: P.L. Johnson
Land & Cattle**

These Bulls Eye daughters just have that extra style and look. This pretty lady is long necked, sound on her feet and legs plus goes back to our donor PLJ Miss Grandmaster 29Z.

33

CASON'S MISS EVELYN G26A

CE	12
BW	2.0
WW	75
YW	108
ADG	.21
MCE	7
Milk	25
MWW	63
Stay	19

DOC	15.3
CW	33.6
YG	-.46
Marb	.08
BF	-.106
REA	.91
API	134
TI	75

ASA#3764963 BD: 10-28-19 Tattoo: G26A

Black Baldy Hetero Polled Purebred

Adj BW: 80 Adj WW: 901

Cason's Mr. E815A

Cason's Miss Shannon

CCR Cowboy Cut 5048Z

Cason's Miss Lipton

Cason's Mr. Butler

Cason's Miss Bethany

Cason's Miss Evelyn is a black, white face female sired by our Cowboy Cut herd sire. This female is all brood cow – deep and soggy. Her pedigree is very deep Cason breeding. If you need fertility, performance and real maternal power, this female has it.



Greetings from Sale Management!

SALE MANAGEMENT

EBERSPACHER ENTERPRISES INC.



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For assistance, Mariah Miller 712-294-4731

WELCOME!

It is with great pleasure that we invite you to the Cason's Pride & Joy 2nd Annual Maternally Inspired Female Sale on November 7th. Denny and his family have been breeding Simmentals for over 40 plus years and if you know Denny, he is dedicated to bringing the best genetics he can to advance any breeding program. The females being offered are hard working and consistent in phenotype and EPD profile, along with the genetics to make better beef for the American consumer. It is always refreshing to work with a firm that is so dedicated to insuring customer accomplishment and profit. Feel free to give us a call and visit about this excellent set of females. Watch the videos online. See you on November 7th or join us online with Live Auctions.

VAL & LORI EBERSPACHER

Home Raised Breds

We take great pride in this set of bred females offered in our fall 2020 female sale. I think as you go through these bred females, you will find genetic packages that will work in most any program. We have strived for years to produce fertile, high performance cattle that are efficient and have the phenotype that is needed to excel in the cattle industry. We have tried to mate these females to AI sires that will enhance their pedigrees. The AI sires used are proven low birth weight, calving ease bulls that will not sacrifice performance or maternal traits. The AI sires are in the top 20% percentile for API and TI. Females selling have been fully vaccinated, wormed and poured.



Hook's
Beacon
56B, AI Sire

34 CASON'S MISS CAROLINE G67A

ASA#3584196 BD: 1-8-19 Tattoo: G67A
Black Dbl Polled 3/4 SM 1/4 AN
Adj BW: 84 Adj WW: 719

A.I. Sire: Hook's Beacon 56B on 5-25-20 • Due: 3-4-21

Est. PM EPDs: 14 -1.1 77 116 .25 8 25 63 19 11.35 Carcass: 38.2 -.49 .39 -.08 1.29 163 88
Pasture Sire: TNS Eagle G618 from 6-4 to 7-30-20

TJ Main Event 503B

Cason's Miss Zoey

Mr. NLC Upgrade U8676

TJ Miss New Day U14

SVF/NJC Mo Better M217

Casons Miss Lauren

CE	11	DOC	10.1
BW	1.6	CW	38.1
WW	81	YG	-.42
YW	123	Marb	.06
ADG	.26	BF	-.102
MCE	3	REA	.87
Milk	24	API	118
MWW	65	TI	73
Stay	16		

35 CASON'S MISS G82

CE 10 DOC 6.2 ASA#3665782 BD: 1-2-19 Tattoo: G82
BW 2.2 CW 34.5 **Black Dbl Polled Purebred**
WW 74 YG -.48
YW 109 Marb -.03
ADG .22 BF -.119
MCE 6 REA .90
Milk 23 API 122
MWW 60 TI 71
Stay 17

BK Cowgirls Pride 2D JF American Pride 0987X
SCP Your The Cowgirl 3Y
Sandy Acres 282W Casons Mr. T46J
Sandy Acres 946 R

A.I. Sire: KBHR High Road E283 on 3-23-20 • Due: 1-1-21

Est. PM EPDs: 13 .1 83 123 .25 8 27 69 18 8.3
Carcass: 42.4 -.48 .33 -.10 1.18 154 89
Pasture Sire: Cason's Mr. Popeye G783 from 6-20 to 7-25-20

Breeder: K-C Cason's Simmental

Miss G82 is a big bodied heifer that will make a super cow. Soft structured and good footed. Bred to High Road for an early January Calf.



KBHR High Road, AI Sire



Breeder:
JLC Family Farms
Here is a very stout female that comes from a very consistent cow family. She is a Cowgirls Pride daughter and comes in a design that is the complete package. This girl wasn't an easy one to let go of.



OMF Epic E27, AI Sire

36

WILLOW G13

ASA#3588543 BD: 1-1-19 Tattoo: G13
Black Dbl Polled Purebred Adj BW: 79 Adj WW: N/A

A.I. Sire: OMF Epic E27 on 4-25-20 • Due: 2-2-21

Est. PM EPDs: 12 .0 77 116 .24 6 21 59 18 8.6 Carcass: 40.55 -.40 .11 -.09 .92 139 79

Pasture Sire: Tri-K Executive Kourage G17 from 6-7 to 8-30-20

BK Cowgirls Pride 2D JF American Pride 0987X
Cason's Miss D13 SCP Your The Cowgirl 3Y
SS Ebony's Grandmaster
Cason's Miss Z3X

CE	11	DOC	6.3
BW	1.7	CW	29.9
WW	66	YG	-.45
YW	96	Marb	.0
ADG	.19	BF	-.105
MCE	5	REA	.86
Milk	19	API	124
MWW	52	TI	67
Stay	18		



Hook's Eagle 6E, AI Sire



37

CASON'S MISS G2S

CE 14 DOC 9.1 ASA#3665775 BD: 1-3-19 Tattoo: G2S
BW -2.4 CW 26.8 **Black Baldy Dbl Polled Purebred**
WW 68 YG -.30 Adj BW: 76 Adj WW: 618
YW 95 Marb .23
ADG .17 BF -.070
MCE 8 REA .62
Milk 27 API 145
MWW 61 TI 79
Stay 17

Koch Big Timber 685D Hook's Yellowstone 97Y
Cason's Miss E2S Koch Ms. Hooks Boy
Cason's Mr. Weston
Casons Miss S2

A.I. Sire: Hook's Eagle 6E on 6-15-20 • Due: 3-25-21

Est. PM EPDs: 15 -2.4 82 126 .28 9 25 66 17 13.05

Carcass: 38.1 -.36 .39 -.07 .91 165 93

Pasture Sire: Cason's Mr. Popeye G783 from 6-20 to 7-25-20

Breeder: K-C Cason's Simmental

Miss G2S is a black baldy female that is very sound in her makeup.

38

CASON'S MISS HADLEY F67D

CE	16	DOC	9.0	ASA#3581339	BD: 9-13-18	Tattoo: F67D
BW	-6	CW	24.3	Black Snip Dbl Polled 1/2 SM 1/2 AN		
WW	67	YG	-.17	Adj BW: 79	Adj WW: 634	
YW	101	Marb	.28	Coleman Regis 904	S A V Final Answer 0035	
ADG	.21	BF	-.024		Coleman Donna 714	
MCE	7	REA	.55	Cason's Miss Celine	Sandeen Upper Class 2386	
Milk	17	API	120		Cason's Miss Zoey	
MWW	50	TI	72			
Stay	9					

A.I. Sire: Hook's Beacon 56B on 5-17-20 • Due: 2-24-21

Est. PM EPDs: 16 -2.25 69 104 .22 10 21 56 16 10.75

Carcass: 31.3 -.36 .50 -.04 1.13 152 82

Pasture Sire: TNS Eagle G618 from 6-4 to 7-30-20

39

CASON'S MISS LIBERTY G29R

CE	12	DOC	8.4	ASA#3669326	BD: 1-15-19	Tattoo: G29R
BW	-7	CW	27.2	Black Dbl Polled Purebred		
WW	72	YG	-.32	Adj BW: 80	Adj WW: 687	
YW	105	Marb	.15	Koch Big Timber 685D	Hook's Yellowstone 97Y	
ADG	.21	BF	-.070		Koch Ms. Hooks Boy	
MCE	7	REA	.67	Casons Miss Oakberry	KenCo/MF Powerline 204L	
Milk	30	API	140		Casons Miss Leanne	
MWW	66	TI	78			
Stay	18					

Pasture Sire: TNS Eagle G618 from 6-4 to 7-30-20 • 6-11-20

Due: 3-21-21

Est. PM EPDs: 14 -.75 80 120 .25 8 28 68 18 13.5

Carcass: 36.75 -.34 .36 -.07 .87 158 88



Breeder:
JLC Family Farms
Another nice Cowgirls Pride female. She is a big, powerful cow that will give you excellent numbers. Should make for an exciting offspring out of Night Watch.



W/C Night Watch 84E,
AI Sire

40

TIZZY 32G

ASA#3588540 BD: 1-5-19 Tattoo: 32G
Black Dbl Polled Purebred Adj BW: 78 Adj WW: N/A

A.I. Sire: W/C Night Watch 84E on 5-12-20 • Due: 2-19-21

Est. PM EPDs: 14 -.95 71 98 .17 8 26 62 19 12.75 Carcass: 27.35 -.43 .21 -.09 .85 147 80

Pasture Sire: Tri-K Executive Kourage G17 from 6-7 to 8-30-20

BK Cowgirls Pride 2D JF American Pride 0987X
Miss Betsy 32B SCP Your The Cowgirl 3Y
MCM Top Grade 018X
Sarah 235

CE	10	DOC	8.6
BW	1.9	CW	29.3
WW	72	YG	-.49
YW	108	Marb	.15
ADG	.23	BF	-.113
MCE	6	REA	.90
Milk	22	API	135
MWW	58	TI	74
Stay	18		

41

CASON'S COWGIRL G212

CE 9 DOC 16.2 ASA#3669338 BD: 1-7-19 Tattoo: G212
BW 3.3 CW 39.4 **Black Dbl Polled Purebred**
WW 86 YG -.39 Adj BW: 84 Adj WW: 732
YW 124 Marb .19
ADG .24 BF -.095

CCR Cowboy Cut 5048Z Triple C Singletary 53H
CCR Ms. 4045 Time 7322T
Sandy Acres 212U Sandy Acres Improver 7R
SAS 861P

A.I. Sire: Hook's Eagle 6E on 5-1-20 • Due: 2-8-21

Est. PM EPDs: 13 .45 91 140 .31 8 26 72 17 16.55

Carcass: 44.3 -.41 .37 -.09 1.04 159 94

Pasture Sire: TNS Eagle G618 from 6-4 to 7-30-20



Hook's Eagle 6E,
AI Sire



42 CASON'S MISS COWGIRL G13ZX

CE 10 DOC 15.4 ASA#3669294 BD: 1-10-19 Tattoo: G13ZX
BW 2.7 CW 38.5 **Black Dbl Polled Purebred**
WW 79 YG -.42 Adj BW: 85 Adj WW: 687
YW 114 Marb .16
ADG .22 BF -.097

CCR Cowboy Cut 5048Z Triple C Singletary 53H
CCR Ms. 4045 Time 7322T
Cason's Miss Courtney SS Ebonys Grandmaster
Cason's Miss Gracie

Pasture Sire: TNS Eagle G618 from 6-4 to 7-30-20 • Observed 6-28-20 Due: 4-7-21

Est. PM EPDs: 13 .9 83 123 .25 8 28 69 19 17.0

Carcass: 42.1 -.39 .36 -.08 1.00 157 88



W/C Night Watch 84E,
AI Sire

43 CASON'S MISS VIOLA G393

ASA#3669331 BD: 1-18-19 Tattoo: G393
Black Dbl Polled 1/2 SM 1/2 AN Adj BW: 84 Adj WW: 667

A.I. Sire: W/C Night Watch 84E on 5-7-20 • Due: 2-14-21

Est. PM EPDs: 15 -1.1 73 101 .18 8 25 62 15 14.25 Carcass: 32.05 -.23 .29 -.04 .70 135 77

Pasture Sire: TNS Eagle G618 from 6-4 to 7-30-20

Coleman Engage 5255 Coleman Charlo 0256
Sandy Acres 393Y Coleman Everelda Entense 1169
GLS/GF Brigade U44
SAS 822N

CE	12	DOC	11.6
BW	1.6	CW	38.6
WW	75	YG	-.09
YW	115	Marb	.31
ADG	.25	BF	-.009
MCE	5	REA	.58
Milk	21	API	121
MWW	58	TI	74
Stay	12		



44

CASON'S MISS G383

CE 13 DOC 7.7 ASA#3665777 BD: 1-10-19 Tattoo: G383
BW -1.4 CW 19.4 **Black Dbl Polled Purebred**
WW 64 YG -.33 Adj BW: 81 Adj WW: 622
YW 89 Marb .15
ADG .16 BF -.079
MCE 6 REA .54
Milk 26 API 138
MWW 58 TI 73
Stay 18

A.I. Sire: Hook's Eagle 6E on 4-13-20 • Due: 1-21-21

Est. PM EPDs: 15 -1.85 80 123 .27 8 25 65 18 12.4

Carcass: 34.45 -.37 .35 -.08 .87 161 90

Pasture Sire: Cason's Mr. Popeye G783 from 6-20 to 7-25-20



Hook's Eagle 6E,
AI Sire

Breeder: K-C Cason's Simmental

Miss G383 is a Big Timber bred to Hook's Eagle – this should be a match. Miss G383 is deep, smooth through her front and hard to part with.

45 CASON'S MISS CARRIE G89B

CE	13	DOC	9.3	ASA#3669311	BD: 1-18-19	Tattoo: G89B
BW	-.6	CW	34.9	Black Dbl Polled Purebred		
WW	81	YG	-.33	Adj BW: 80	Adj WW: 698	
YW	119	Marb	.22	Koch Big Timber 685D	Hook's Yellowstone 97Y	
ADG	.24	BF	-.076		Koch Ms. Hooks Boy	
MCE	7	REA	.77	Cason's Miss Sedalia	Mr. NLC Upgrade U8676	
Milk	32	API	144		W89	
MWW	73	TI	85			
Stay	16					

Pasture Sire: TNS Eagle G618 from 6-4 to 7-30-20 • 6-27-20 • Due: 4-6-21

Est. PM EPDs: 14 -.75 84 126 .27 8 29 71 17 14.0

Carcass: 40.45 -.35 .40 -.07 .92 160 92

46 CASON'S MISS SANTA FE G93Z

CE	7	DOC	9.8	ASA#3715474	BD: 1-18-19	Tattoo: G93Z
BW	2.4	CW	31.3	Black Homo Polled Purebred		
WW	74	YG	-.38	Adj BW: 85	Adj WW: N/A	
YW	107	Marb	-.04	CCR Santa Fe 9349Z	S D S Graduate 006X	
ADG	.21	BF	-.079		CCR Ms. Apple 9332W	
MCE	5	REA	.86	Cason's Miss Jordyn	SS Ebonys Grandmaster	
Milk	20	API	118		Cason's Miss Janabelle	
MWW	57	TI	69			
Stay	18					

A.I. Sire: Hook's Eagle 6E on 5-30-20 • Due: 3-9-21

Est. PM EPDs: 12 .0 85 131 .29 8 22 64 18 13.35

Carcass: 39.9 -.40 .25 -.08 1.02 151 87

Pasture Sire: TNS Eagle G618 from 6-4 to 7-30-20



Hook's Beacon 56B, AI
Sire for Lots 47 & 48

47 CASON'S MISS BAYBERRY G50U

ASA#3669308 BD: 1-31-19 Tattoo: G50U
Black Dbl Polled 3/4 SM 1/4 AN Adj BW: 79 Adj WW: 718

A.I. Sire: Hook's Beacon 56B on 5-19-20 • Due: 2-26-21

Est. PM EPDs: 14 -1.6 68 101 .21 10 26 60 19 9.2 Carcass: 34.25 -.44 .41 -.06 1.20 160 84
Pasture Sire: TNS Eagle G618 from 6-4 to 7-30-20

WBF All In C061 Gibbs 1100Y Hy Deacon
WBF Enchantment Z852
Cason's Miss Casey CCR Lucky Dream M210R
Sandy Acres R50

CE	12	DOC	5.8
BW	.6	CW	30.0
WW	62	YG	-.34
YW	91	Marb	.09
ADG	.18	BF	-.080
MCE	7	REA	.69
Milk	26	API	112
MWW	57	TI	64
Stay	15		

48 CASON'S MISS GAZA G521

CE	13	DOC	15.9	ASA#3669337 BD: 1-11-19 Tattoo: G521
BW	.8	CW	44.2	Black Homo Polled 3/4 SM 1/4 AN
WW	84	YG	-.26	Adj BW: 79 Adj WW: 725
YW	124	Marb	.46	CCR Cowboy Cut 5048Z Triple C Singletary S3H
ADG	.25	BF	-.053	CCR Ms. 4045 Time 7322T
MCE	8	REA	.83	JC Ms. National 521C JC Mr. National 610Y
Milk	29	API	152	X163
MWW	71	TI	86	
Stay	20			

A.I. Sire: Hook's Beacon 56B on 5-25-20 • Due: 3-4-21

Est. PM EPDs: 15 -1.5 78 116 .24 10 28 67 21 14.2
Carcass: 41.3 -.40 .59 -.05 1.27 179 94
Pasture Sire: TNS Eagle G618 from 6-4 to 7-30-20



49 CASON'S MISS G29

CE	11	DOC	13.8	ASA#3665781 BD: 1-20-19 Tattoo: G29
BW	1.5	CW	29.2	Black Dbl Polled Purebred
WW	67	YG	-.43	Adj BW: 84 Adj WW: 564
YW	96	Marb	.16	CCR Cowboy Cut 5048Z Triple C Singletary S3H
ADG	.18	BF	-.098	CCR Ms. 4045 Time 7322T
MCE	6	REA	.85	Cason's Miss A5 SS Ebonys Grandmaster
Milk	24	API	135	Casons Miss N5
MWW	58	TI	72	
Stay	19			

A.I. Sire: KBHR High Road E283 on 4-15-20 • Due: 1-23-21

Est. PM EPDs: 13 -.3 79 115 .23 8 28 67 18 12.05
Carcass: 39.85 -.46 .42 -.09 1.16 160 89
Pasture Sire: Cason's Mr. Popeye G783 from 6-20 to 7-25-20

Breeder: K-C Cason's Simmental

Miss G29 is extremely correct in her angle, long bodied and sound.

50 CASON'S MISS GENEVA G230

CE	12	DOC	5.0	ASA#3669335 BD: 1-24-19 Tattoo: G230
BW	-1.0	CW	26.3	Black Dbl Polled Purebred
WW	68	YG	-.29	Adj BW: 75 Adj WW: 643
YW	97	Marb	.07	Koch Big Timber 685D Hook's Yellowstone 97Y
ADG	.18	BF	-.074	Koch Ms. Hooks Boy
MCE	7	REA	.54	Sandy Acres Improver 7R
Milk	30	API	132	SAS 844N
MWW	64	TI	74	
Stay	17			

A.I. Sire: GCC Gold Standard X615 on 5-16-20 • Due: 1-24-21

Est. PM EPDs: 16 -2.6 54 79 .16 7 23 50 17 9.25
Carcass: 23.7 -.02 .25 -.01 .20 128 64
Pasture Sire: TNS Eagle G618 from 6-4 to 7-30-20



Breeder:
JLC Family Farms
Here is a nice TJ Diplomat daughter. She is a soggy female that will give you excellent EPDs. She is moderate in her design while giving you an attractive look.



OMF Epic E27, AI Sire

51

FANCYFREE 681G

ASA#3588545 BD: 2-3-19 Tattoo: 681G
Black Dbl Polled 5/8 SM 3/8 AN Adj BW: 64 Adj WW: N/A

A.I. Sire: OMF Epic E27 on 5-16-20 • Due: 1-24-21

Est. PM EPDs: 12 -.7 78 121 .27 6 27 66 15 9.5 Carcass: 39.4 -.26 .32 -.05 .83 136 81
Pasture Sire: Tri-K Executive Kourage G17 from 6-7 to 8-30-20

TJ Diplomat 294D

MAR Innovation 251

TJ 33Y

Schooley Miss 431B 681D

W/C BF Innocent Man

Schooley Miss N1

CE	11	DOC	8.0
BW	.3	CW	27.7
WW	69	YG	-.18
YW	109	Marb	.43
ADG	.25	BF	-.018
MCE	6	REA	.67
Milk	30	API	130
MWW	65	TI	77
Stay	13		



52

CASON'S MISS BROOKE G89W

CE 12 DOC 8.4 ASA#3669293 BD: 1-20-19 Tattoo: G89W
BW .1 CW 35.4 **Black Polled 3/4 SM 1/4 AN**
WW 84 YG -.23 Adj BW: 84 Adj WW: 766
YW 126 Marb .24
ADG .26 BF -.055
MCE 7 REA .64
Milk 34 API 133
MWW 76 TI 82
Stay 16

Koch Big Timber 685D

Hook's Yellowstone 97Y

W89

Koch Ms. Hooks Boy

Casons Mr. All Beef

R89

Pasture Sire: TNS Eagle G618 from 6-4 to 7-30-20 • Observed 6-10-20 Due: 3-20-21

Est. PM EPDs: 14 -.35 86 130 .28 8 30 73 17 13.5
Carcass: 40.8 -.30 .41 -.06 .85 149 88

53

CASON'S MISS LIBBY G89R

CE	14	DOC	8.9	ASA#3669306	BD: 1-25-19	Tattoo: G89R
BW	-1.4	CW	24.9	Black Polled 1/2 SM 3/8 AN 1/8 CS		
WW	69	YG	-.13	Adj BW: 79	Adj WW: 643	
YW	106	Marb	.36			
ADG	.23	BF	-.027	Koch Big Timber 685D	Hook's Yellowstone 97Y	
MCE	7	REA	.41		Koch Ms. Hooks Boy	
Milk	34	API	128	R89		
MWW	69	TI	78			
Stay	11					

Pasture Sire: TNS Eagle G618 from 6-4 to 7-30-20 • Observed 6-15-20 Due: 3-25-21

Est. PM EPDs: 14 -1.15 78 120 .26 8 30 69 15 13.8
Carcass: 35.5 -.25 .47 -.05 .74 147 86

54

CASON'S MISS MATTIE G90

CE	12	DOC	10.4	ASA#3669284	BD: 2-3-19	Tattoo: G90
BW	-.9	CW	28.2	Black Dbl Polled Purebred		
WW	68	YG	-.27	Adj BW: 80	Adj WW: 660	
YW	98	Marb	.17			
ADG	.19	BF	-.068	Koch Big Timber 685D	Hook's Yellowstone 97Y	
MCE	6	REA	.55		Koch Ms. Hooks Boy	
Milk	29	API	135	Sandy Acres T90	Sandy Acres Improver 7R	
MWW	62	TI	75		SAS 786M	
Stay	16					

Pasture Sire: TNS Eagle G618 from 6-4 to 7-30-20 • Observed 6-4-20 Due: 3-14-21

Est. PM EPDs: 14 -.85 78 116 .24 8 27 66 17 14.5
Carcass: 37.15 -.32 .37 -.07 .81 155 87



Hook's Beacon 56B, AI
Sire to Lots 55 & 56

55 CASON'S MISS DOLLY G50A

ASA#3669351 BD: 2-25-19 Tattoo: G50A
Black Baldy Dbl Polled Purebred Adj BW: 77 Adj WW: 725

A.I. Sire: Hook's Beacon 56B on 5-13-20 • Due: 2-20-21

Est. PM EPDs: 14 -1.15 74 113 .25 10 24 61 21 12.35 Carcass: 35.6 -.49 .38 -.07 1.31 166 86

Pasture Sire: TNS Eagle G618 from 6-4 to 7-30-20

Cason's Mr. Hampton CCR Wide Range 9005A
Cason's Miss Blair
Cason's Miss Fonda RCR Stetson T17
Cason's Miss Lakota

CE	12	DOC	12.2
BW	1.5	CW	32.4
WW	74	YG	-.43
YW	117	Marb	.04
ADG	.27	BF	-.093
MCE	7	REA	.91
Milk	22	API	137
MWW	59	TI	74
Stay	20		

56 CASON'S MISS CARROLLINE G29BT

CE 11 DOC 11.2 ASA#3669320 BD: 1-22-19 Tattoo: G29BT
BW 1.0 CW 34.4 **Black Dbl Polled 3/4 SM 1/4 AN**
WW 72 YG -.39 Adj BW: 80 Adj WW: 671
YW 109 Marb .13
ADG .23 BF -.092
MCE 6 REA .83
Milk 31 API 125
MWW 67 TI 71
Stay 19

TJ Main Event 503B Mr. NLC Upgrade U8676
TJ Miss New Day U14
Cason's Miss Marquette Cason's Mr. Cartwright
Cason's Miss Lucey

A.I. Sire: Hook's Beacon 56B on 5-20-20 • Due: 2-27-21

Est. PM EPDs: 14 -1.4 73 109 .23 9 28 64 20 11.85

Carcass: 36.5 -.47 .42 -.07 1.27 166 87

Pasture Sire: TNS Eagle G618 from 6-4 to 7-30-20



57 CASON'S MISS G50

CE 9 DOC 8.2 ASA#3665780 BD: 1-28-19 Tattoo: G50
BW 1.4 CW 28.4 **Black Baldy Dbl Polled Purebred**
WW 63 YG -.32 Adj BW: 82 Adj WW: 596
YW 96 Marb .05
ADG .21 BF -.081
MCE 5 REA .62
Milk 23 API 123
MWW 54 TI 66
Stay 18

Casons Mr. E357 W/C Lock Down 206Z
Sandy Acres 357X
Cason's Miss E50X Sandy Acres 49B
Cason's Miss Lakota

A.I. Sire: Hook's Eagle 6E on 4-5-20 • Due: 1-13-21

Est. PM EPDs: 13 -.5 80 126 .29 7 23 63 18 12.6

Carcass: 38.6 -.37 .29 -.08 .91 153 86

Pasture Sire: Cason's Mr. Popeye G783 from 6-20 to 7-25-20



Hook's Eagle 6E,
AI Sire

Breeder: K-C Cason's Simmental

Miss G50 has a little chrome on her. AI'd to Hook's Eagle, should be a good mating here.



THSF Lover Boy B33,
AI Sire

58 CASON'S MISS BREANNA G10D

ASA#3669313 BD: 3-10-19 Tattoo: G10D
Black Dbl Polled Purebred Adj BW: 79 Adj WW: 738

A.I. Sire: THSF Lover Boy B33 on 5-10-20 • Due: 2-17-21

Est. PM EPDs: 14 -.1 74 110 .23 8 22 59 16 12.3 Carcass: 29.2 -.44 .19 -.09 .91 143 80

Pasture Sire: TNS Eagle G618 from 6-4 to 7-30-20

Cason's Mr. Hampton CCR Wide Range 9005A
Cason's Miss Blair
Cason's Miss Macy Cason's Mr. Sir Charles
Cason's Miss Dixie

CE	11	DOC	13.1
BW	1.7	CW	37.9
WW	75	YG	-.44
YW	122	Marb	.09
ADG	.29	BF	-.097
MCE	7	REA	.98
Milk	22	API	135
MWW	60	TI	76
Stay	18		



59 CASON'S MISS WILLOW G345

ASA#3669291 BD: 2-5-19 Tattoo: G345
Red Baldy Hetero Polled 3/4 SM 1/4 AN
Adj BW: 81 Adj WW: 671

WBF All In C061 Gibbs 1100Y Hy Deacon
WBF Enchantment Z852
Sandy Acres 345X HFS Maverick
Sandy Acres 929R



Hook's Eagle 6E,
AI Sire

A.I. Sire: Hook's Eagle 6E on 5-26-20 • Due: 3-5-21

Est. PM EPDs: 14 -.65 79 122 .27 8 26 66 16 13.25

Carcass: 37.5 -.40 .30 -.08 .96 140 82

Pasture Sire: TNS Eagle G618 from 6-4 to 7-30-20

CE	12	DOC	9.5
BW	1.1	CW	25.8
WW	62	YG	-.39
YW	89	Marb	.05
ADG	.17	BF	-.090
MCE	6	REA	.72
Milk	29	API	107
MWW	60	TI	63
Stay	14		

60 CASON'S MISS LITTLE TIMBER G95EB

CE 14 DOC 9.9 ASA#3669287 BD: 2-7-19 Tattoo: G95EB
BW -2.0 CW 33.2 **Black Dbl Polled Purebred**
WW 74 YG -.39 Adj BW: 74 Adj WW: 680

ADG .20 Marb .15 Koch Big Timber 685D Hook's Yellowstone 97Y
MCE 8 BF -.091 Koch Ms. Hooks Boy
Milk 29 REA .80 Cason's Miss Kinsley Mr. NLC Upgrade U8676
MWW 66 API 140 Cason's Miss Bernice
Stay 15 TI 81

A.I. Sire: J Bar J Nightride 225Z on 5-25-20 • Due: 3-4-21

Est. PM EPDs: 16 -3.1 68 104 .23 8 21 55 14 12.3

Carcass: 34.9 -.30 .47 -.06 .80 147 82

Pasture Sire: TNS Eagle G618 from 6-4 to 7-30-20

61 CASON'S MISS SARAH G93X

CE 13 DOC 13.4 ASA#3584189 BD: 2-8-19 Tattoo: G93X
BW .4 CW 33.6 **Black Homo Polled 1/2 SM 1/2 AN**
WW 68 YG -.16 Adj BW: 82 ET Adj WW: 724

ADG .21 Marb .25 Coleman Regis 904 S A V Final Answer 0035
MCE 8 BF -.034 Coleman Donna 714
Milk 21 REA .55 Cason's Miss Janabelle DR Built Tough
MWW 55 API 119 Sandy Acres T93
Stay 12 TI 70

A.I. Sire: Hook's Eagle 6E on 4-9-20 • Due: 1-17-21

Est. PM EPDs: 15 -1.0 82 128 .29 9 22 63 15 15.15

Carcass: 41.0 -.29 .40 -.05 .86 146 86

Pasture Sire: TNS Eagle G618 from 6-4 to 7-30-20



Breeder:

JLC Family Farms
Nice female here that is out of our Cowgirls Pride bull. Her dam is our big, red Shasha female that goes back to SC Shasha Z162. She will give you plenty of length and eye appeal.



W/C Night Watch 84E,
AI Sire

62

DIAMOND G20

ASA#3588544 BD: 2-14-19 Tattoo: G20
Black Dbl Polled Purebred Adj BW: 74 Adj WW: N/A

A.I. Sire: W/C Night Watch 84E on 5-16-20 • Due: 2-23-21

Est. PM EPDs: 14 -.40 75 99 .16 8 25 63 18 12.2 Carcass: 29.9 -.43 .13 -.09 .88 140 78

Pasture Sire: Tri-K Executive Kourage G17 from 6-7 to 8-30-20

BK Cowgirls Pride 2D JF American Pride 0987X
SC Shasha D20 SCP Your The Cowgirl 3Y
LLSF/VLF Reactor A40
SC Shasha Z162

CE	9	DOC	7.4
BW	3.0	CW	34.2
WW	78	YG	-.50
YW	109	Marb	-.01
ADG	.20	BF	-.120
MCE	5	REA	.95
Milk	21	API	120
MWW	59	TI	72
Stay	17		

63

CASON'S SAMANTHA G301E

CE **14** DOC **11.8** ASA#3669352 BD: 2-15-19 Tattoo: G301E
BW **-1.7** CW **27.0** **Black Baldy Dbl Polled 3/4 SM 1/4 AN**
WW **57** YG **-.31** Adj BW: 74 Adj WW: 678

ADG **.19** Marb **.40** J Bar J Night Ride 225Z GW Premium Beef 021TS
MCE **6** BF **-.063** J Bar J Miss ND 793X
Milk **22** REA **.72** Cason's Miss E301Y Cason's Mr. Charleston
MWW **50** API **151** Cason's Miss Emma Grace
Stay **17** TI **76**

A.I. Sire: GCC Gold Standard X615 on 5-28-20

Pasture Sire: TNS Eagle G618 from 6-4 to 7-30-20 • Observed 6-2-20

Due: 3-16-21

Est. PM EPDs: 15 -1.3 72 110 .24 8 24 60 18 15.2

Carcass: 36.6 -.34 .48 -.07 .90 163 87



Breeder: K-C Cason's Simmental

Miss G50E is out of a super cow family. Miss G50E has the make up to raise those super offsprings and the chrome to catch your eye.

64

CASON'S MISS G50E

CE **10** DOC **9.2** ASA#3665776 BD: 2-21-19 Tattoo: G50E
BW **.6** CW **30.0** **Black Baldy Dbl Polled Purebred**
WW **64** YG **-.32** Adj BW: 81 Adj WW: 658

ADG **.20** Marb **.09** Cason's Mr. E357 W/C Lock Down 206Z
MCE **5** BF **-.078** Sandy Acres 357X
Milk **24** REA **.64** Cason's Miss E50A Sandy Acres 49B
MWW **56** API **129** Cason's Miss Fonda
Stay **18** TI **69**

A.I. Sire: Hook's Eagle 6E on 4-5-20 • Due: 1-13-21

Est. PM EPDs: 13 -.9 80 126 .29 8 24 64 18 13.1

Carcass: 39.4 -.37 .31 -.08 .92 156 87

Pasture Sire: Cason's Mr. Popeye G783 from 6-20 to 7-25-20



Hook's Eagle 6E,
AI Sire



Breeder:
JLC Family Farms
This is a nice female that goes back to the SC Shasha Z162 on the dam side. A very attractive baldy that will make a tremendous cov.



W/C Night Watch 84E,
AI Sire

65

SC SHASHA 11G

ASA#3549680 BD: 3-23-19 Tattoo: 11G
Black Baldy Dbl Polled Purebred Adj BW: 95 Adj WW: N/A

A.I. Sire: W/C Night Watch 84E on 5-6-20 • Due: 1-6-21

Est. PM EPDs: 14 -.25 74 100 .16 8 27 64 16 13.85 Carcass: 26.8 -.36 .19 -.07 .82 139 79

Pasture Sire: Tri-K Executive Kourage G17 from 6-7 to 8-30-20

SC Pay Off D110 LLSF Pays To Believe ZU194
Double R Alexis A4
SC Shasha E11 W/C BF Innocent Man
SC Shasha Z162

CE	9	DOC	10.8
BW	3.3	CW	28.2
WW	78	YG	-.35
YW	112	Marb	.12
ADG	.22	BF	-.066
MCE	6	REA	.82
Milk	24	API	120
MWW	62	TI	74
Stay	14		



66

CASON'S MISS MEAGAN G48

CE 10 DOC 15.4 ASA#3679556 BD: 2-25-19 Tattoo: G48
BW 1.7 CW 38.7 **Black Dbl Polled Purebred**
WW 70 YG -.43 Adj BW: 93 Adj WW: N/A
YW 102 Marb .21
ADG .20 BF -.097
MCE 6 REA .98
Milk 26 API 138
MWW 61 TI 75
Stay 19

Cason's Mr. E815A CCR Cowboy Cut 5048Z
Cason's Miss Lipton
Cason's Miss Bethany GW Robust 605Z
Casons Miss Marigold

Pasture Sire: TNS Eagle G618 from 6-4 to 7-30-20 • Observed 6-5-20
Due: 3-15-21

Est. PM EPDs: 13 .4 79 118 .25 7 26 65 18 17.0

Carcass: 42.15 -.40 .39 -.08 1.02 156 87

67

CASON'S MISS G28

CE	14	DOC	7.6	ASA#3772697	BD: 3-23-19	Tattoo: G28
BW	-.5	CW	26.0	Black Dbl Polled 3/4 SM 1/4 AN		
WW	61	YG	-.30	Adj BW: 82	Adj WW: 540	
YW	87	Marb	.15			
ADG	.16	BF	-.071	WBF All In C061	Gibbs 1100Y Hy Deacon	
MCE	8	REA	.61	WBF Enchantment Z852		
Milk	22	API	123	Cason's Miss Z282	HTP SVF In Dew Time	
MWW	54	TI	66	Sandy Acres 282W		
Stay	16					



Hook's Eagle 6E,
AI Sire

A.I. Sire: Hook's Eagle 6E on 5-22-20 • Due: 3-1-21

Est. PM EPDs: 15 -1.4 79 122 .27 9 23 63 17 12.3

Carcass: 37.45 -.36 .35 -.07 .90 148 84

Pasture Sire: Cason's Mr. Popeye G783 from 6-20 to 7-25-20

Breeder: K-C Cason's Simmental

Miss G28 has a tremendous structure, eye appeal and substance that everyone is looking for.





Hook's Beacon 56B,
AI Sire

68 CASON'S MISS HANNA G29X

ASA#3669357 BD: 3-26-19 Tattoo: G29X
Black Black Dbl Polled Purebred Adj BW: 82 Adj WW: 766

A.I. Sire: Hook's Beacon 56B on 5-15-20 • Due: 2-22-21

Est. PM EPDs: 13 -.7 64 97 .21 9 27 59 21 10.85 Carcass: 30.7 -.49 .36 -.08 1.20 158 79

Pasture Sire: TNS Eagle G618 from 6-4 to 7-30-20

Sandy Acres 49B

Cason's Miss Elle Mae

SVS King Pin YU09

Sandy Acres 171T

DR Built Tough

Casons Miss Lucey

CE	10	DOC	9.1
BW	2.3	CW	22.8
WW	55	YG	-.42
YW	84	Marb	.03
ADG	.18	BF	-.106
MCE	6	REA	.66
Milk	28	API	123
MWW	55	TI	61
Stay	20		

69 DAVIS SNIPER G974

CE	10	DOC	12.8	ASA#3766462	BD: 3-23-19	Tattoo: G974
BW	2.9	CW	31.6	Black Polled 1/2 SM 1/2 AN		
WW	78	YG	-.31	Adj BW: 70	Adj WW: N/A	
YW	133	Marb	.19			
ADG	.34	BF	-.074	JS The Sniper 30C	LLSF Uprising Z925	
MCE	6	REA	.68		JS Shes So Fine 14P	
Milk	25	API	108	173		
MWW	64	TI	74			
Stay	9					



JS The Sniper 30C,
Sire of Lot 69 & 70

A.I. Sire: CDI Innovator 325D on 5-16-20 • Due: 2-23-21
Carrying a Heifer Calf

Est. PM EPDs: 12 .95 84 132 .30 6 28 70 13 11.1

Carcass: 39.5 -.36 .27 -.09 .85 129 82

Breeder: Davis Farms



70 DAVIS SNIPER G971

CE	10	DOC	12.9	ASA#3766454	BD: 3-23-19	Tattoo: G971
BW	2.8	CW	32.0	Black Polled 1/2 SM 1/2 AN		
WW	78	YG	-.32	Adj BW: 69	Adj WW: N/A	
YW	133	Marb	.18			
ADG	.34	BF	-.075	JS The Sniper 30C	LLSF Uprising Z925	
MCE	6	REA	.69		JS Shes So Fine 14P	
Milk	25	API	109	171		
MWW	64	TI	74			
Stay	9					

A.I. Sire: CDI Innovator 325D on 5-16-20 • Due: 2-23-21
Carrying a Heifer Calf

Est. PM EPDs: 12 .85 84 132 .30 6 28 70 13 11.15

Carcass: 39.7 -.36 .27 -.09 .86 130 82

Breeder: Davis Farms



CDI Innovator
325D, AI Sire



Breeder: K-C Cason's Simmental
Miss G28X goes back to one of my favorite cow families.

71

CASON'S MISS G28X

CE	13	DOC	1.2
BW	.7	CW	30.6
WW	69	YG	-.34
YW	102	Marb	.15
ADG	.21	BF	-.077
MCE	7	REA	.74
Milk	22	API	117
MWW	57	TI	69
Stay	14		

ASA#3665783 BD: 4-4-19 Tattoo: G28X
Black Dbl Polled 3/4 SM 1/4 AN
Adj BW: 83 Adj WW: N/A

WBF All In C061 Gibbs 1100Y Hy Deacon
WBF Enchantment Z852
Cason's Miss X28 CAJS Jillians Trademark
Casons Miss M28



Hook's Eagle 6E,
AI Sire

A.I. Sire: Hook's Eagle 6E on 4-20-20 • Due: 1-28-21

Est. PM EPDs: 15 -.8 83 129 .29 9 23 64 16 9.15
Carcass: 39.85 -.37 .35 -.07 .97 145 85

Pasture Sire: Cason's Mr. Popeye G783 from 6-20 to 7-25-20

72

CASON'S MISS G343

CE	13	DOC	6.7
BW	.9	CW	31.4
WW	72	YG	-.35
YW	110	Marb	.20
ADG	.23	BF	-.082
MCE	8	REA	.75
Milk	22	API	127
MWW	58	TI	72
Stay	17		

ASA#3772695 BD: 4-5-19 Tattoo: G343
Black Dbl Polled 3/4 SM 1/4 AN
Adj BW: 85 Adj WW: 599

WBF All In C061 Gibbs 1100Y Hy Deacon
WBF Enchantment Z852
Caon's Miss E343 Cason's Mr. Sir Charles
Cason's Miss Clarabelle



Hook's Eagle 6E,
AI Sire

A.I. Sire: Hook's Eagle 6E on 5-18-20 • Due: 2-25-21

Est. PM EPDs: 14 -.7 85 134 .31 9 23 65 17 11.85
Carcass: 40.15 -.38 .37 -.08 .97 150 87

Pasture Sire: Cason's Mr. Popeye G783 from 6-20 to 7-25-20

Breeder: K-C Cason's Simmental

Miss G343's sleek head and neck transition into a smooth shoulder with plenty of center dimension.



73

DAVIS SNIPER G975

CE	10	DOC	12.8
BW	2.6	CW	31.6
WW	78	YG	-.31
YW	132	Marb	.19
ADG	.34	BF	-.074
MCE	6	REA	.68
Milk	25	API	109
MWW	64	TI	74
Stay	9		

ASA#3766452 BD: 4-7-19 Tattoo: G975
Black Polled 1/2 SM 1/2 AN
Adj BW: 68 Adj WW: N/A

JS The Sniper 30C LLSF Uprising Z925
JS Shes So Fine 14P

A.I. Sire: CDI Innovator 325D on 5-16-20 • Due: 2-23-21
Carrying a Heifer Calf

Est. PM EPDs: 12 .95 84 132 .30 6 28 70 13 11.1
Carcass: 39.5 -.36 .27 -.09 .85 129 82

Breeder: Davis Farms



CDI Innovator
325D, AI Sire



74

DAVIS SNIPER G960

CE	10	DOC	12.8
BW	2.6	CW	31.6
WW	78	YG	-.31
YW	132	Marb	.19
ADG	.34	BF	-.074
MCE	6	REA	.68
Milk	25	API	109
MWW	64	TI	74
Stay	9		

ASA#3766448 BD: 4-7-19 Tattoo: G960
Black Polled 1/2 SM 1/2 AN
Adj BW: 68 Adj WW: N/A

JS The Sniper 30C LLSF Uprising Z925
JS Shes So Fine 14P

A.I. Sire: W/C Lock Down 206Z on 5-16-20 • Due: 2-16-21
Carrying a Heifer Calf

Est. PM EPDs: 12 .35 78 127 .31 8 26 65 13 13.1
Carcass: 44.2 -.17 .30 -.04 .69 128 79

Breeder: Davis Farms



W/C Lock Down
206Z, AI Sire



75 CASON'S MISS KELLY G95D

CE	12
BW	.3
WW	67
YW	102
ADG	.22
MCE	7
Milk	16
MWW	50
Stay	19

DOC	14.7
CW	25.3
YG	-.44
Marb	-.07
BF	-.094
REA	.84
API	128
TI	68

ASA#3669319 BD: 4-27-19 Tattoo: G95D
Black Baldy Dbl Polled Purebred
 Adj BW: 78 Adj WW: N/A

Cason's Mr. Hampton CCR Wide Range 9005A
 Cason's Miss Blair
 Cason's Miss Pizazz SVS King Pin YU09
 Cason's Miss Cheyenne

Pasture Sire: TNS Eagle G618 from 6-4 to 7-30-20 • 6-15-20

Due: 3-25-21

Est. PM EPDs: 14 -.3 77 118 .25 8 21 60 18 16.7

Carcass: 35.4 -.40 .24 -.08 .95 151 83



76 DAVIS SNIPER G972

CE	11
BW	2.3
WW	77
YW	131
ADG	.34
MCE	6
Milk	25
MWW	63
Stay	9

DOC	12.6
CW	30.8
YG	-.30
Marb	.19
BF	-.072
REA	.66
API	110
TI	74

ASA#3766458 BD: 4-10-19 Tattoo: G972
Black Polled 1/2 SM 1/2 AN
 Adj BW: 66 Adj WW: N/A

JS The Sniper 30C LLSF Uprising Z925
 JS Shes So Fine 14P

176

A.I. Sire: CDI Innovator 325D on 6-5-20 • Due: 3-15-21

Carrying a Bull Calf

Est. PM EPDs: 12 .8 84 132 .30 6 28 70 13 11.05

Carcass: 39.1 -.36 .27 -.08 .84 130 82

Breeder: Davis Farms



CDI Innovator 325D, AI Sire

77 CASON'S MISS EBLEN G08

CE	8
BW	2.9
WW	53
YW	75
ADG	.14
MCE	2
Milk	26
MWW	53
Stay	16

DOC	5.0
CW	17.6
YG	-.45
Marb	-.11
BF	-.118
REA	.58
API	102
TI	55

ASA#3669360 BD: 4-11-19 Tattoo: G08
Black Baldy Dbl Polled Purebred
 Adj BW: 88 Adj WW: 722

Sandy Acres 49B SVS King Pin YU09
 Sandy Acres 171T
 Eblen Cow EN08 ES Exacta EK13
 ES DD Hammer EK17

A.I. Sire: THSF Lover Boy B33 on 5-15-20 • Due: 2-22-21

Est. PM EPDs: 12 .55 62 87 .15 6 24 56 16 8.25

Carcass: 18.95 -.45 .09 -.11 .71 126 69

Pasture Sire: TNS Eagle G618 from 6-4 to 7-30-20

78 CASON'S MISS G28X

CE	13
BW	-.1
WW	68
YW	101
ADG	.20
MCE	8
Milk	21
MWW	55
Stay	15

DOC	6.0
CW	29.9
YG	-.30
Marb	.23
BF	-.066
REA	.70
API	126
TI	72

ASA#3772696 BD: 4-19-19 Tattoo: G28E
Black Dbl Polled 3/4 SM 1/4 AN
 Adj BW: 85 Adj WW: 597

WBF All In C061 Gibbs 1100Y Hy Deacon
 WBF Enchantment Z852
 Cason's Miss E28X Cason's Mr. Weston
 Cason's Miss X28

A.I. Sire: Hook's Eagle 6E on 6-2-20 • Due: 3-12-21

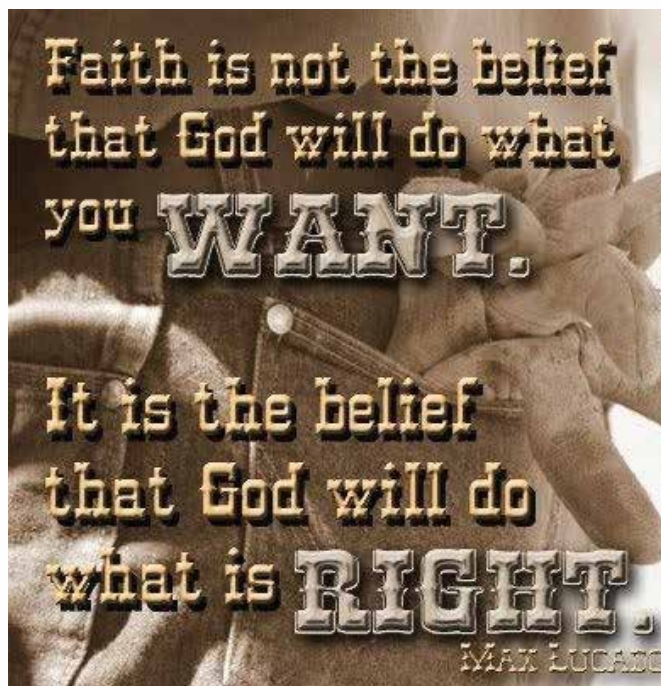
Est. PM EPDs: 15 -1.2 83 130 .29 9 22 63 16 11.5

Carcass: 39.4 -.36 .39 -.07 .95 149 87

Pasture Sire: Cason's Mr. Popeye G783 from 6-20 to 7-25-20

Breeder: K-C Cason's Simmental

Miss G28E is stylish with depth and softness of rib, good structure and a good foot.



Give us a call to talk cattle!
 Denny Cason 641-814-3332
 Landon Cason 641-799-7350

JOIN US AT THE SALE OR ONLINE - BIDDING AVAILABLE AT:



Fall Calving Females

Breeder: P.L. Johnson Land & Cattle

This is a super nice set of young fall calving females that we hand picked for this sale. Denny Cason has been a friend to our family for many years and we wanted to bring a set of females that Denny would recommend to anyone that they will work. Buy with confidence. They are hearty, functional females that can raise big calves.



79 PLJ MISS KEZIAH 17F

ASA#3558319 BD: 9-13-18 Tattoo: 17F

Black Dbl Polled Purebred

Adj BW: 97 Adj WW: N/A

CCR Santa Fe 9349Z

838U

S D S Graduate 006X

CCR Ms. Apple 9332W

Ellingson Black Perfection

RB Maxine 106A

LOT 79A - BULL CALF

BD: 9-5-20 BW: 64

Tattoo: 65H

Sire: W/C Bullseye 3046A

CE	8	DOC	9.7
BW	2.4	CW	30.3
WW	70	YG	-.38
YW	103	Marb	-.04
ADG	.21	BF	-.092
MCE	5	REA	.72
Milk	18	API	111
MWW	53	TI	65
Stay	15		

80 PLJ MISS REBEKAH 21F

CE	10
BW	1.7
WW	79
YW	119
ADG	.25
MCE	6
Milk	26
MWW	65
Stay	13

DOC	9.1
CW	28.1
YG	-.40
Marb	.15
BF	-.095
REA	.75
API	127
TI	78

ASA#3558316 BD: 9-3-18 Tattoo: 21F

Black Polled Purebred

Adj BW: 65 Adj WW: N/A

GLS Declaration D611

Cason's Miss Silvia

W/C Executive Order 8543B

GLS Black Velvet B91

SVF/NJC Built Right N48

Casons Miss Selena

LOT 80A - BULL CALF

BD: 9-4-20 BW: 78 Tattoo: 66H

Sire: Reckoning 711F



Reckoning 711F,
Calf Sire



81 PLJ MISS ELLIE 38E

CE	13
BW	1.1
WW	77
YW	120
ADG	.26
MCE	6
Milk	19
MWW	58
Stay	13

DOC	12.8
CW	47.2
YG	-.48
Marb	-.12
BF	-.124
REA	1.01
API	115
TI	71

ASA#3411389 BD: 9-14-17 Tattoo: 38E

Black Dbl Polled Purebred

Adj BW: 79 Adj WW: 512

GLS Integrate Z3

PLJ Miss Grandmaster

27A

Mr. NLC Upgrade U8676

GLS Miss BTE W149

SS Ebonys Grandmaster

PLJ Miss Dew Drop 19X

LOT 81A - HEIFER CALF

BD: 9-7-20 BW: 75 Tattoo: 58H

Sire: TKCC Classified



82

PLJ MISS LYDIA 21E

CE	11	DOC	8.0	ASA#3411387	BD: 9-25-17	Tattoo: 21E
BW	.5	CW	24.1	Black Polled Purebred		
WW	69	YG	-.34	Adj BW: 77	Adj WW: 525	
YW	101	Marb	.03			
ADG	.20	BF	-.075	CCR Santa Fe 9349Z	S D S Graduate 006X	
MCE	8	REA	.67			
Milk	19	API	125	Cason's Miss Silvia	CCR Ms. Apple 9332W	
MWW	54	TI	69			
Stay	17					
				SVF/NJC Built Right N48		
				Casons Miss Selena		

LOT 82A - BULL CALF

BD: 9-9-20 BW: 83 Tattoo: 56H

Sire: TKCC Classified



83

PLJ MISS HARRIET 610E

CE	9	DOC	8.0	ASA#3411393	BD: 9-28-17	Tattoo: 610E
BW	1.7	CW	23.5	Black Polled Purebred		
WW	71	YG	-.34	Adj BW: 84 ET	Adj WW: 553	
YW	104	Marb	.03			
ADG	.21	BF	-.075	CCR Santa Fe 9349Z	S D S Graduate 006X	
MCE	7	REA	.66			
Milk	19	API	123	Cason's Miss Silvia	CCR Ms. Apple 9332W	
MWW	55	TI	68			
Stay	18					
				SVF/NJC Built Right N48		
				Casons Miss Selena		

LOT 83A - BULL CALF

BD: 9-11-20 BW: 91 Tattoo: 60H

Sire: TKCC Classified



84

PLJ MISS JENNY 608E

CE	9	DOC	8.0	ASA#3411392	BD: 9-16-17	Tattoo: 608E
BW	1.7	CW	23.5	Black Polled Purebred		
WW	71	YG	-.34	Adj BW: 75 ET	Adj WW: 500	
YW	104	Marb	.03			
ADG	.21	BF	-.075	CCR Santa Fe 9349Z	S D S Graduate 006X	
MCE	7	REA	.66			
Milk	19	API	123	Cason's Miss Silvia	CCR Ms. Apple 9332W	
MWW	55	TI	68			
Stay	18					
				SVF/NJC Built Right N48		
				Casons Miss Selena		

LOT 84A - CALF INFORMATION AVAILABLE SALE DAY

Sire: Mr. ECS Houston 753E

We look forward to seeing you on November 7th!





Maternally Inspired

FEMALE SALE 2020



Please plan to join us on Saturday • November 7 • 12:00 Noon • Russell, IA

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